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PORSCHE



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Dedicated to the belief that . . . getting there is half the fun.

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Cover: BIR History!

Pepsi Grand Prix, IMSA GT, 18 June 1978

Brainerd International Raceway

- #28 Cliff Kearns, Porsche 935 930,
finished 6th

- #07 (Morrison's), Dave Cowart,
Carrera RSR

- #30 Gianpiero Moretti, Porsche 935
930, finished 2nd

Photo by Winton Sweum



Nord Stern is the official monthly publication of the Nord Stern Region, PCA Inc. Articles herein are those of the author's and do not necessarily represent the official position of PCA, the Nord Stern Region, or their members.

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Jordan MN

1982 911 SC Targa

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Minneapolis MN

2007 Cayman

So, Just What Do We Do In Nord Stern??!

A brief synopsis of activities and events offered by your club, Nord Stern, and/or PCA or, just enough info to pique your interest??!!

Volunteering: The club runs on volunteers! A great way to meet members and get the most out of your membership. Our club exists BECAUSE of members volunteering their time and talents to plan and execute our many different events. With NO paid staff, we depend entirely on volunteers to run OUR club and keep the calendar full of interesting and well planned activities. Whether your interest lies in track events, social activities, technology, touring, tech sessions, car shows or other, we have a place for you and many an opportunity to get involved.

AUTOCROSS: A low-speed driving event, teaching one how to maneuver one's car around a set course of pylons on a closed circuit. Instruction is available, drivers compete against the clock. No modifications to one's car are necessary. Some safety equipment needed (helmet).

CLUBTALK: E-mail listserv for member (Nord Stern) subscribers focusing on car issues and discussions as well as a place to ask questions, get recommendations and comments. Also for last minute breaking news on upcoming events and activities. Subscribe at <http://listserv.nordstern.org/mailman/listinfo/clubtalk>, or any account edits, updates.

CONCOURS: A setting where Porsches are displayed for general viewing and/or inspection competition. Experienced judges evaluate the various models based upon cleanliness, overall condition and authenticity. Note: NS conducts an 'All Porsche Show' at which cars are 'shown' but not judged.

DRIVER TRAINING: A driving course designed to teach and enhance high speed driving skills and techniques on an actual race course. Training includes classroom sessions, on-track 'exercises' plus supervised lapping sessions. A Pre-Requisite for Driver Ed participation and NOT to be confused with Driver Education events. Driver Training includes both Novice and Intermediate level options. Check with DT Chair for additional options.

DRIVER EDUCATION: High-speed driving event on a closed-course racetrack (Brainerd, Blackhawk Farms, Road America, for example) where drivers are grouped according to prior lap times. Prior Driver Training participation, or the equivalent is required. Performance enhancements are frequently made (but not required!).

PARADE LAPS: Sometimes held during lunch at Driver Training/Driver Ed events at closed-course racetracks, this controlled environment, with a pace car, provides participants an opportunity to take street cars on the track at highway speeds to see what the course is like. Minors are permitted in state approved restraints and with a signed parental release.

PCA CLUB RACING: Wheel-to-wheel competition between drivers who hold PCA club racing licenses. There is a race class for every model Porsche. Safety modifications to your vehicle are required.

RALLY: An event wherein a driver and co-driver complete a predetermined route along open roads following a specific set of navigational instructions. Can be a TDS (time-distance-speed) or a 'fun' rally.

SOCIAL / MEMBERSHIP: Organized gatherings of club members, affiliates and family member to meet, eat, and drink beverages!

TECH SESSION: Casual educational session that span a wide range of topics, from general maintenance, through Concours prep, performance enhancements and general car/mechanical knowledge!

The Prez Sez . . .

by Jeff Eckroth, 1996 993, 2015 GT3, 1992 911 Turbo

April showers bring ??
I didn't say rain or snow showers, did I? In Minnesota we take what we can get. What they do bring is May, and it's going to be another incredible month for our club.

First, I would like to offer a few 'shout out's to a multitude of people. Thank you to our Membership Team, **Steve Albers**, **Michael Steinberg** and **Speedy Veno**, and **Auto Edge** for hosting our April Membership social. Over 100 new and current members attended. Amazing cars, new, old, and track were on display. Per usual, Dan Balthazor and the Auto Edge team went above and beyond with incredible food and door prizes.

Despite the cold temps, First Fling kicked off our track season with over 60 cars warming up the track.



We welcomed a new crew of drivers that went through our Drivers Training program. Thank you **Ben Rogers** and **Scott Brown** for their leadership and commitment to safely developing HPDE drivers. Hats off to **John Blackburn**, for leading the DE/DT Teams for kick off to *Season of Speed*. Be sure to sign up for our Spring Fling on May 20 - 21. This event will again have both DE (Drivers Ed) and DT (Driver Training).

April Barker and **Michelle Weber-Eckroth** hit another one 'out of the park' with our Take Me Out to the Twins Game on April 27th. Looking ahead, be sure to block off

Wednesday May 31st for Wine Down Wednesday at the Warehouse Winery in St. Louis Park.

It does take a village to plan, host and communicate our expansive list of events. You should know a few of the champions that Make It Great! Our Registrars are **David Anderson** and **Andy Barker**. They typically work behind the scenes but are also often the first people at an event. Say hello, and thank you, when you meet them.

Social Media is a backbone for our interaction with you. **Misty Martianos**, our lead, along with co-chairs **Judi Sievers** and **Christie Boeder**, work in harmony to keep the content fresh and coordinate dynamic interaction between our members. If you are not following our private Facebook page, consider requesting admission as a Nord Stern member.

PrintLab Wraps, opened their shop on April 15th for our April Tech event. I found it fascinating and opened my eyes to their capabilities for my car and my business. Thank you **Todd Smith** and **Roger Johnson** for taking the lead.

May 23rd - **Classic Cars at the Arb is back for year 2!** We meet at Porsche Minneapolis and then drive on our own to the Minnesota Landscape Arboretum. Enjoy the beauty of this special place in the springtime. Food and beverages are provided, at no charge, by our host Porsche Minneapolis

Continued on page 23

Advertiser Directory

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2023 Advertising Rates

Ad frequency	X1-5	x6-11	x12
Full pg.	\$123	\$107	\$70 (B/W)
1/2 pg.	\$77	\$69	\$50 (\$85 includes color)
1/4 pg.	\$46	\$39	\$30 (\$65 includes color)
1/8 pg.	N/A	\$30	\$20 (\$55 includes color)
Inside Covers	N/A	N/A	N/A (\$120 includes color)
Back cover	N/A	N/A	N/A (\$120 includes color)
Business Card	N/A	N/A	\$20

Ad sizes (maximum dimensions):

Full page: 7.5" wide by 10.5" high

1/2 page: 7.5" wide by 5.25" high

1/4 page: 7.5" wide by 2.625" high; 4" wide by 5" high

1/8 page: 7.5" wide by 1.3" high; 4" wide by 2.5" high

Back Cover: 8.5" by 7"

* All ads B/W in print, color online. Preferred formats include: hi-res pdf, High-res jpg, tif, Publisher, Word, most files can be accommodated

* 6-month pre-payment required for ad insertion, billed yearly

As usual, I am writing this column at the last minute, last item to finalize the newsletter before off to the printer it goes! As Jeff says I'm also thinking of the old saying 'April showers bring May flowers' or what we all sure hope happens sooner than later. With this winter who knows what is next around the corner.

As I write this in fact, it's the First Fling Driver Training and Driver Ed event up at BIR in Brainerd. Boy, I have been the recipient of some pretty wild photos from the track! It's not exactly spring time up there at all. Blowing snow across the track merits some special flagging. Kudos to all our very hardy Nord Stern drivers. Watch for some great photos documenting this year's first track event in an upcoming newsletter issue. They are fun.

Jeff does a great job in his column this month thanking quite a few club members who have stepped up and giving of their time and talents. A club like this one for sure operates because of the willingness of many a member to volunteer and 'get things done.' I've been in this club a long time

and it's always heartening to be see how willing many members are to help plan, organize, execute any of our yearly programming. We just can't do what we do without our members' willingness to pitch in.

Again this year is no different! With several large events on the calendar it's no surprise that each of these need many hands to help pull them off. On page 13 of this issue, there is some information and contacts to make it easy to connect and get involved! It really is more fun to have a part in one, or more, of our events. So where are you going to fit in?!

For sure there is something for everyone, just reach out. You'll not regret it.

And as it has been of late with the newsletter, there are a lot of photos in this issue from recent events along with some interesting stories. It is great to see so many members participating and for sure the pictures show off the variety of our programming. Enjoy, and just maybe there's some nice warm weather just around the corner.



HOW TO JOIN PCA AND THEN NORD STERN REGION PCA

1. First, JOIN Porsche Club of America (PCA). Please visit www.pca.org for membership instructions.

2. Second, join Nord Stern

- Visit www.nordstern.org and remit dues via Paypal hotlink on the Membership page.
- Or, send check, payable to Nord Stern, directly to the treasurer via the snail mail address below.
- Your membership information with PCA is available for our club's records.

3. To RENEW an existing Nord Stern membership

- Visit www.nordstern.org to pay via PayPal (<https://website.nordstern.org/membership/#JoinTheClub>).

- Or, send your check, payable to Nord Stern, to Todd via snail mail address below.

Address Changes:

Please send any address changes or updates via emailmembership@nordstern.org

Mail renewal checks to:

Todd Smith
13591 Pineview Lane N
Dayton, MN 55327

Reminder: Annual Dues are:
\$30 per year (defrays monthly newsletter costs!)

Nord Stern membership Options:

\$30 per year, or
\$80 for three years!

Check your mailing label
for your expiration date

MAY

- 2 Nord Stern Business Meeting ***
Location: @ Spasso's, Minnetonka
Time: 6:00 p.m. Social, 6:30 p.m. Meeting
- 6 Nord Stern Tech Day**
9 a.m. Start at Porsche Minneapolis, then on to Dent Works ending at Midwest Clear Bra
Tech sessions and food! Check the Website
- 13 Nord Stern Tech Session**
Location: Werks Automotive (formerly CTS)
- 20 30th Annual InterMarque Spring Kick-Off Car Show**
Location: Osseo, MN (see notice page 9)
- 20-21 Nord Stern Spring Fling Driver Ed @ BIR**
- 23 Sports Car Together Drive aka Classic Cars at the Arb – Sponsored by Porsche Minneapolis**
- 31 NEW: Nord Stern Social - Wednesday 'Wine Down'**
Location: Warehouse Winery in St. Louis Park, 6-9 p.m.

JUNE

2023

- 10 Nord Stern Drives #1 PLUS Porsche Celebration**
Details TBA, Save this Date!
- 19-20 Nord Stern Driver Ed Cheese Fling at Road America**
Location: Elkhart Lake, WI
- 25 Nord Stern All Porsche Show @ Roseville Central Pk**

JULY

2023

- 8 Medina AutoMotorPlex Open House**
Porsche will be featured marquee
- 14-16 Nord Stern Loonacy Weekend, DE & Club Race**
Location: Brainerd International Raceway
- 23 Glacier Lakes Audi Club - Car Control Clinic**
Location: Dakota County Technical College
Information on Page 38
- 29 Nord Stern Drives #2 - Vino In the Valley**
Location: Meet@Porsche St. Paul 9 A.M.
Destination: Vino In the Valley
Registration/Details @ clubregistration.net

AUGUST

2023

- 12 Nord Stern Drives #3 Villa Bellezza / Ciao Bella**
Location: Meet@Porsche St. Paul 9 A.M.
Destination: Villa Bellezza/Ciao Bella
Registration and details @ clubregistration.net
- 31- Sept 2 Run For The Hills**
Dakota Region of PCA

SEPTEMBER

2023

- 5 Nord Stern Business Meeting ***
Location: TBA

- 9 Nord Stern Drives #4 Fall Autotour and Brunch**
Meet@Porsche of Minneapolis 9 AM
Destination: Jordan Supper Club & Tap Room,

15-17 Nord Stern Final Fling Driver Training & Driver Ed @ BIR

27- Rennsport Reunion 7

Oct 2 Location: Laguna Seca, CA

OCTOBER

2023

- 3 Nord Stern Business Meeting ***
Location: TBA
- 6-8 Nord Stern 2023 Fall Color Tour - note date change**
HQ will again be PierB, Duluth, MN
Friday Welcome Party @ The Kitchie Gummi Club!
- 14 Nord Stern Checkered Flag Party**
Location: TBA

NOVEMBER

2023

- 7 Nord Stern Business Meeting ***
Location: TBA

DECEMBER

2023

- 5 Nord Stern Business Meeting ***
Location: TBA

** Business Meetings are open to all Nord Stern members, this year 2023 they are held the FIRST TUESDAY of the Month, contact the president for locations if not noted.*

LOCAL CAR EVENTS, OF INTEREST

These events are NOT organized, nor sponsored by Nord Stern or PCA, but club members are cordially invited

• MN CARS AND COFFEE •

First Saturday of the month, May - October

• OCTAINE AND CAFFEINE

2nd Saturday of the month Medina Autoplex, April - October

• CARS AND CAVES •

Last Saturday at the Chanhassen Autoplex • 8 a.m. - Noon

***Please note: Nord Stern sponsored events are officially designed 'Nord Stern' and/or PCA (Porsche Club of America) activities. All other events of potential interest to club members may be added, upon request and dependent on space availability, to this calendar as a courtesy to the organizer, or organizing entity, and at the discretion of the editor.*



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SPRING KICK-OFF

30TH ANNUAL VINTAGE FOREIGN CAR SHOW

MAY 20, 2023 OSSEO, MN

FEATURED CLUB VSCR: VINTAGE SPORTS CAR RACING

THANK YOU TO THE CITY OF OSSEO FOR ITS CONTINUED SUPPORT

SPONSOR CLUB LIST AND EVENT DETAILS TO COME. VINTAGE FOREIGN IMPORT CLUBS CAN RESERVE 50 FEET OF PARKING FOR \$100. SPACE IS LIMITED. EMAIL INTERMARQUE@GMAIL.COM TO INQUIRE.

I attended the tech session at Print Lab Wraps this morning with 23 others.

We received a terrific presentation from Dennis about the products they have and the various services they offer from full wraps, logo decals, clear bra paint protection, tail light tinting, and even displays.

We also received demos of several products which generated a LOT of questions with many of the participants planning on some sort of work requested.

Concluding the session we had a random drawing of Porsche, Martini, and Nord Stern wall art Dennis created for the participants who attended.

– Todd Smith

Todd, thanks for volunteering to set this up.

Volunteers make it happen!

– Jim Southwell



Right, Table top features a certain Nord Stern member's car number, might that be Todd himself!



**NORD
STERN**

2023 SEASON OF SPEED

DATE	EVENT	TRACK (TYPE)
4/22-23	FIRST FLING	BIR (DE + DT)
5/20-21	SPRING FLING	BIR (DE + DT)
6/19-20	CHEESE FLING	ROAD AMERICA (DE)
7/14-16	LOONACY WEEKEND	BIR (CLUB RACE + DE)
9/15-17	LAST FLING	BIR (DE + DT)



Member Porsche's . . . What's Your Story? !

featuring Ron Faust's Signal Orange '70 911T



The Chris Dokken article on the 1970 signal orange 911T in the March 2023 newsletter jumped out at me. I had one too. I bought mine new in New Orleans the week I returned from Vietnam. Living the frugal life as I was back then, I asked the sales person if he had any unsold 911's from the year before (1970) that I might get a bargain on, and he said "Yes, we have one, but it's orange." I took a look and decided Signal Orange wasn't so bad (!!). A few days later I was off to California for my second year of Navy service. Vietnam to New Orleans through the Sierras and the blooming orange poppies down to the Bay area was an unforgettable journey.

My wife Claire and I put 28,000 miles on that car in one year driving around California. A Redwood Region PCA member took me through my first tuneup before I even had a set of socket wrenches. The car became a Tinkertoy while I learned simple mechanics on it. Of course it was fun to drive. I took it back to New Orleans the next year, and then on to Minnesota where I drove it through the winter. Living in Rochester, I had to figure out what I could fix and what I couldn't. I never got tired of signal orange. Porsches gradually became a passion for me and I've been driving them now for 52 years!

Out and About Imola Member Social

by Jim Southwell

The first Membership event of the year is in the books! I put the total headcount at approximately 85, as there were 72 when the presentation started and people were still coming in! Imola provided a bunch of nice door prizes, including two \$100 service discount certificates, and a lot of people left happy, including a member who joined Nord Stern that very morning AND won a door prize.

Kevin Tan had a bunch of very cool cars on display, including two Singers, and a brand new 992 Sport Classic, one of 1,250 made for worldwide sale.

We had a QR coded badge request along with upcoming event material, and the volunteer QR link so everybody could link to that as well.

Driver Training, Driver Ed, Safety, VP, Treasury, and Social were all available to meet members, answer questions, and participate in the presentation.

And there was coffee and donuts, pizza, sodas, and waters for everybody in attendance! A great event.



Show your Nord Stern Pride!

Nord Stern is offering a nice-looking name badge free to all paid-up primary members. Badges will be offered in:

- A rectangular, horizontal, magnetic badge, 1.5" x 3"
- A rectangular, vertical, lanyard style badge, 2.125" x 3.375"
- The badges will feature our Nord Stern logo, reference to PORSCHE CLUB OF AMERICA, your first and last name, and a "personalization line", where you can refer to your prized Porsche ("Boxster S"), your club service ("DE Chair"), years in club ("member Since 1990") or similar reference to your Porsche Club passion. The lanyard badge will also include the PCA logo on the backside.

Sign up @ <https://nordstern.org/badge-request/> and we'll do the rest. Click "Submit" just once. Badges will be mailed directly to whatever address you provide. No PO Boxes, please. We hope to see our members out and about at our events, sporting their badges, and enhancing the connections we all make through Nord Stern.

We will soon also offer badges to PCA Affiliate members and the ability to offer a second or replacement badge if a member wishes. Stay tuned. **Sign up now!**



Raise Your Hand and BE a Nord Stern Volunteer

- Nord Stern is a club, a club made up of members who share a passion, an interest, a desire to delve ever deeper, in our case, into the Big Wide World of Porsche!
- Like all clubs, it runs on volunteers, people who give of their time and talents with very little interest in 'what's in it for me.' For those who DO step up, all would agree we get way more out of our membership than we give.
- Take a look and decide where **YOU** can take that little leap and be a part of the big picture in Nord Stern!
- This July's **Loonacy Weekend** Club Race and Driver Ed is the perfect opportunity to spend time helping out - all while being up in beautiful Minnesota lake country, seeing LOTS of Porsches, Porsche people, track action, racing fun, good food, appropriate libations and in general a GREAT time.

Here's what's needed: Grid Workers, Steward Assistant, Scrutineer assistant/s, timing assistants, Info area staffer, and more.

Contact volunteer coordinator, Jim Southwell, at volunteer@nordstern.org and Step Right Up and Join In! You won't regret it.



April Meeting Minutes

by Tom Sabow, Secretary

Attendees:

- Steve Kemp, Kim Anderson, Todd Smith, John Velure, John Blackburn, Tom Karn, Andy Golfis, Dave Anderson, Mary Driscoll, Ben Rogers, Scott Brown, Paul Thai, Christie Boeder, Michelle Weber-Eckroth, Jeff Eckroth, Roger Johnson, Judy Sievers, Steve Albers, Nick Severson, Karen Carson, Jim Bahner, Chip Smith, Carolyn Veno, Michael Steinberg, Bruce Boeder

Call to Order:

6:34 pm

NEW BUSINESS:

President, Jeff Eckroth:

- no separate report

Vice President, Tom Karn:

- PCA glovebox discussion, only used by Jeff Carlson with Insurance forms
- Considering getting a group of drivers to travel together to Barber Motorsports Porsche Track Experience in Birmingham, Alabama. This won't be a Nord Stern activity but simply "interested drivers."

Treasurer, Todd Smith:

- Finances look good. Club is in good shape.
- Track event revenue is coming in
- Green Flag party financials turned out well

Secretary, Tom Sabow:

- No report

Board of Directors, Steve Kemp, John Velure, Chip Smith

- Loonacy/Club Race Weekend:
- Friday: DE all day w/4 run groups, Saturday on Donnybrook, Sunday on competition course
- Mobile tire truck will be on site, Trackside Tire
- Weekend sponsors include Porsche Mpls, AutoEdge, and Werks
- BIR condominiums are available. Contact Steve Kemp if interested.

Advertising, Mollie Nygaard

- No report

All Porsche Show, Phil Saari and Hal Voges

- No report

- Date is set, running in calendar, full page ad with details in the newsletter

Autocross, Andy Golfis

- Considering a car control event. Will partner with Audi for the time being

Charity/Community Relations (Open position)

- No report

Club Race, John Velure

- Covered under Board of Directors

Dealerships, Roger Johnson

- Porsche Minneapolis continues to want to engage with the club/

Driver Education, John Blackburn

- First Fling schedule is complete
- Have finalized corner worker plan at BIR
- Discussed a dedicated pop-up tent for use at Black Flag station, store at BIR?

Drivers Training, Ben Rogers, Scott Brown

- Discussed in-car communication devices for instructors and students
- . Still vetting devices.
- "Know before you go" event for new DT drivers held at Tom Karn's Medina Autoplex garage was a success!

Historic Archivist, Roger Johnson

- No report

Insurance, Jeff Carlson

- No report

Membership, Steve Albers, Michael Steinberg, Carolyn Veno

- 637 members
- 34 new members year to date. On pace for 136 for the year
- Great turnout for Imola - 85 attendees
- 146 requests for badges so far. ALL Nord Stern members get one badge free of charge

Newsletter, Christie Boeder

- Keep the awesome photographs and stories coming

Registrar, Dave Anderson and Andy Barker

Continued on page 18

NORD STERN MAY 2023

Warehouse Winery

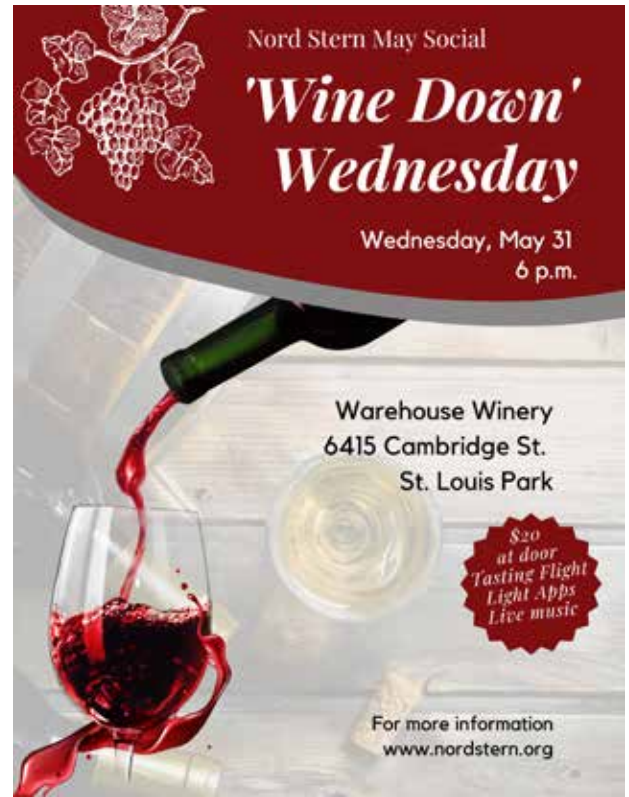
You are invited!

Wednesday, May 31, 2023

Join us for the May Social Event at Warehouse Winery in St. Louis Park. Come and check out this unique venue that has a warm and funky atmosphere. The \$20 price of admission includes one tasting flight of wine and one full glass (!) of your favorite as well as light appetizers AND live music. All other additional beverages are an extra charge.

Let's welcome in Summer with a mid-week get-together! We hope to see you there!

The event fee of \$20 will be collected at the door - cash or card. However, please register at ClubRegistration.net to help us with our reservation count.



@rkhimages



@angeledivinephoto



@angeledivinephoto

Nord Stern's social team set up a fun event in the midst of what was still a snowy, cold March and members enjoyed the brews and the food from Bad Rooster food truck - a very popular option. Thanks to Michelle and April for all their work!

Our venue for the March social had great signage for both parking AND our special party room.





April Minutes . . .

continued from page 14

- 12 registered for First Fling DT
- 48 registered for DE
- New 5% cancellation fee policy is in effect
- 2023 Tech Form is posted on website

Safety Chair: Nathan Reader, Paul Thai

- BIR corners workers are confirmed for First Fling

Shop & Tech Relations: Roger Johnson

- May 6 Tech Day: start at Porsche Minneapolis for a 356 restoration
- then to Dent Werks
- then to Midwest Clear Bra
- June 10: JDC Motorsports 11am – 2pm. Come see the new GTP Hybrid and celebrate 75th anniversary of Porsche.

Social: Michelle Weber-Eckroth and April Barker

- April 27: we have 23 registered for the Twins event
- May 31: we have 21 registered for “Wine Down Wednesday” in St. Louis Park
- Possible drive-in movie in August was discussed, concerns with how late a movie can be shown due to evening light and probable availability only on a weekday night - work next day issues

Social Media, Misty Martianos and Christie Boeder

- All chairs are asked to support member/new member events on social media
- Need another volunteer to train to do site moderation
- Would like club Vice President to have moderation access as another set of eyes

Touring, Rallies, Drives, Theo Martianos, Nick Severson

- Vino in the Valley, Ciao Bella, Fall Color Tour

Track Relations, Jim Bahner

- No report

Webmaster: Dave Anderson and

Christie Boeder:

- Pop-up capability now on homepage

Next Business Meeting:

- May 9 at Spazzo in Minnetonka

The meeting was adjourned @

8:23 p.m.

Respectfully Submitted,
Tom Sabow, Secretary



Scan above (from the June 2001 issue:
one of my favorite pieces of clipart that are available to all PCA newsletter editors.

Note the signature, Tom Countryman, one of our long-time club members
who passed just a few years ago

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Springtime Snow Sculpting!

text and photo by Mark Amfahbr

With sportscar season delayed by the weather this year (the 997 is still hibernating), the kids and I felt the need to do something car related. We started to imagine the driveway snow pile as a classic Porsche racer, inspired by thoughts of the upcoming Rennsport Reunion.

After some shaping and sculpting, the snow mound became a 917K. We intended to add more detail and smooth out the surfaces a bit, but we were fighting a losing battle with the 50-degree temps of early April melting our car almost as fast as we could build it. We'd form part of the car while another would be melting away. Later in the afternoon as the sun got low, we had the opposite problem where the snow wouldn't pack due to low temps!


But we felt we'd captured the basic shape and character of the car, so that had to be good enough. We enjoyed the project and are looking forward to our trip to Laguna Seca in September!

Editor's Note: What a great project for a family! Thanks, Mark, for sharing such aspiring - and inspiring - artwork.



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It's always true that a 'picture paints a thousand words' and seeing these images from the recent Member/New Member social at Imola that ever so true. However, here are a few comments to further illustrate the 'great gathering!' Pizza, Porsches, Prizes, Porsches, Drinks, Porsches, Presentations, Porsches, Chatting, Porsches. Did we mention cars?!

- Thank you to IMOLA and the Nord Stern Membership team for hosting a wonderful event today!
- April Barker
- Great event! Thanks to all who made it happen
- Chris Becker
- Great event. Thanks to Imola and Nord Stern for organizing.
- Stan Lim
- Our first event. We are excited to join and attend more events this year!
- Lori Jeanne
- Very cool. Honestly my first time setting and hearing a Singer.
- Rumi Faizer





Welcome to full-bloom spring. And, of course, welcome to planning season for summer vacations. And, for many of us, welcome to summer vacations that can mean only one thing . . . road trip!

Now that we have that settled, the question is, How? Where? Do you tow a rolling motel room behind your torque-laden vehicle? Or, do you load what you really need in the boot and behind the seats and go searching for curvy roads?

I know where I fall out. I prefer the ability to seek out sports car roads, to wind out the motor and . . . well . . . go, go, go. Why? Well . . . think about it . . . when was the last time you were passed by an SUV pulling a trailer? Or passed by an RV? Never mind going uphill. Never mind going around corners. How about ever?

Truth be told, a few years ago I actually gave the concept of a trailer/camper/caravan type of thing that you tow a lot of thought. Wanderlust had really crept up on me. I started researching brands and, as you might expect, landed on Airstream. They had just come out with a new version of the iconic silver sleeping tube, called the Basecamp. And it intrigued me – lightweight, using advanced materials for best-in-class space utilization and efficiency. And, best of all, you could tow it with a medium-size SUV, or so they said.

I even started subscribing to Airstream's on-line newsletter, called "The Rivet," I'm not kidding. I read about happy couples, roaming far and wide, setting up for the night beside lakes and rivers, oceans and streams. Virtually wherever their hearts desired, and a campground complied. And these couples were loaded with fun toys for their days in place – off-road bicycles, kayaks, hiking boots and so forth.

It sounded like a wonderful way to . . . do I permanently put myself in age jail for the following expression? I guess so. Those of us of a certain age have it ingrained in our psyche. You know who you are, and I know you can sing it, too. "See the U.S.A. in Your Chevrolet." It was etched in my brain during commercial breaks while watching Bonanza. Turns out, it actually dates back to 1950 which, I'm proud to say, is actually before my time. But I digress.

The spirit did move me. Until I woke up one day, gave myself one of those "wow, I could have had a V8" smacks in the head, and realized I do not own a medium-size SUV.

And I have no plans to purchase one. And I hate the idea of being one of those right-lane crawlers, inching up on the side of the road, tucked in with the semis, trying to overcome long up-hill inclines. No, the lack of spirit, and zest, and cornering, and braking . . . the lack of emotion behind the wheel . . . would drive me crazy. Sorry for the pun.

And then, and then, last month, I received an e-mail. The headline read "Meet the Airstream Studio F.A. Porsche Concept Travel Trailer."

Here's the lead paragraph, verbatim. "Airstream recently got together with a legendary design firm to play a game of What if? The result of that collaboration is the Airstream Studio F.A. Porsche Concept Travel Trailer, an ultralight, garage-able travel trailer concept that addresses the changing world of RV adventure."

Now, I've been following the antics of Porsche Design for years. They've penned yachts. Speedboats. High-rise buildings where your Porsche can rise up in the car elevator to your apartment. But never anything like this.

To quote Roland Heiler, Managing Director of Studio F.A. Porsche and Chief Design Officer of the Porsche Lifestyle Group, "For me, Airstream has always been an iconic brand that has thrived by evolving its products while remaining true to its design DNA – an approach very similar to the philosophy of Studio F.A. Porsche."

I'm trying to resolve this. Let's not forget the overlay that Porsche always refers to itself as a "sports car maker." Always. Which I've always interpreted as a tip of its hat to its legacy, and the enthusiasm of us, their core audience, the buyers and keepers of their sports cars. And they've been able to extend that core passion to large SUVs, medium size SUVs, and all sorts of product extensions that, in some way, claim to carry over the Porsche DNA.

I can't fault them for maximizing their image through line extensions. But this? What's next? A Kenworth is an iconic semi-tractor. A Vespa is an iconic scooter. A Goodyear Blimp is an iconic dirigible. And it actually looks a lot like an Airstream.

I don't know, I don't know. For us enthusiasts, I guess it comes back to the same aphorism. If these, uh, design and product excursions enable Porsche to keep making sports cars, fine, that's a good thing. Just don't count me in.

Prez Sez . . .

continued from page 6

and Porsche St. Paul. You must sign up and space is limited. Go to our website to get more information and the link to register (it's on Eventbrite).

Save the Date: June 10th - Porsche 75th Anniversary Celebration. The day will start at Porsche of Minneapolis, followed by a scenic drive, led by our Drive Chairs, Theo Martianos and Nick Severson. We call it The Drive to 75. For more information go to our website and click the link to sign up. This is the first of 5 drives this season. All are unique and explore some fantastic routes in Minnesota and Wisconsin. The other 4 drives are already on our website. While you are there take a few extra minutes to sign up for them all.

Drive to 75 will lead us to the Celebration. Nord Stern has been invited by our dealer partners, Porsche Minneapolis and Porsche St. Paul, and JDC-Miller MotorSports to a

very special event on Saturday, June 10th. The event is part of the global celebration of the 75th Anniversary of the Porsche company on that day. **The event will be at the JDC shop in Savage and will showcase the new Porsche 963 GTP which JDC is campaigning the IMSA WeatherTech Championship.** There will be a display of a number of very special Porsches. The 24 Hours of Le Mans will be shown on a huge screen - the side of a JDC transporter. Watch for more announcements as we get closer to June 10th.

Keep your browser pointed to www.nordstern.org and www.clubregistration.net for details and a complete list of our ever-expanding Drive, Social, Membership, Tech and Track events. We have something for everyone!

In closing, I want to share my gratitude to our clubs' leadership and chairs. It's truly my pleasure to work alongside each of you as we elevate our members' experience in the club and with their cars.

Your Prez, Jeff Eckroth, president@nordstern.org



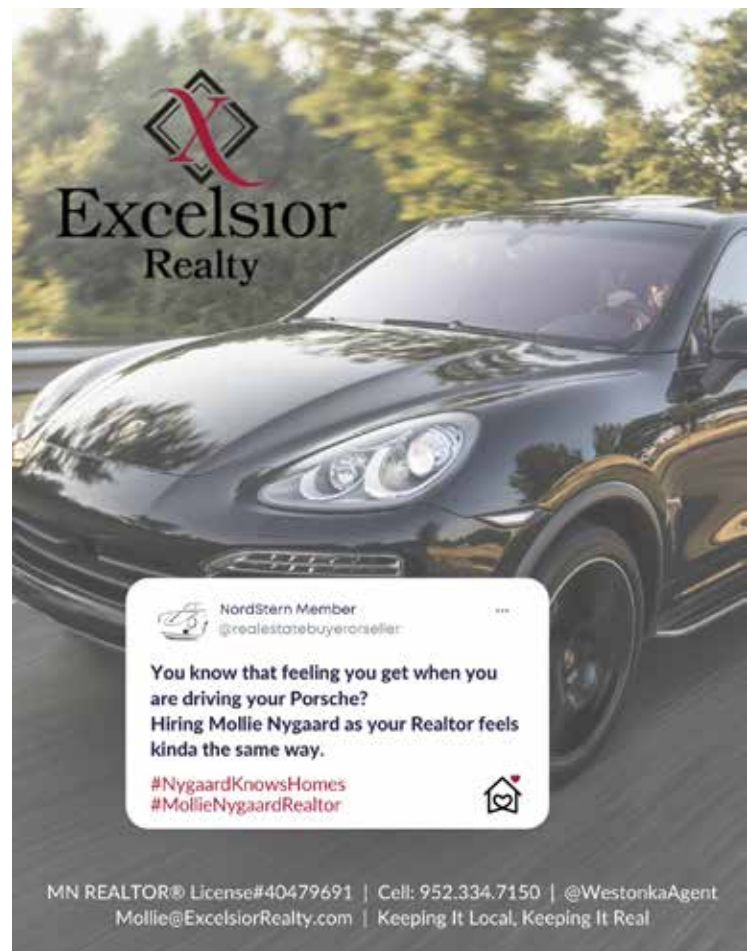
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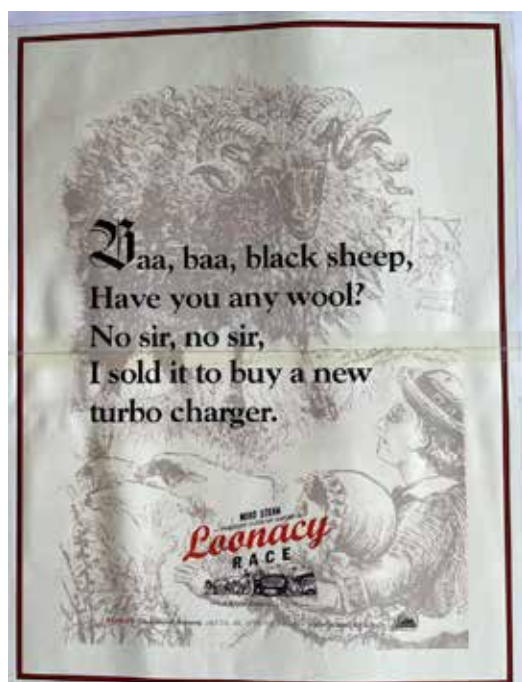
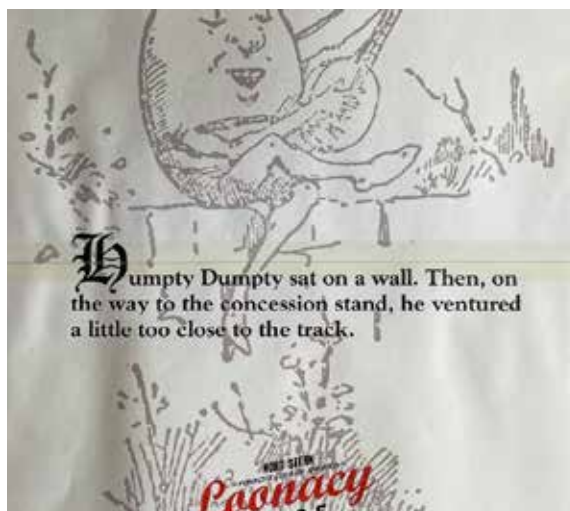
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Nord Stern History Blog #37 . . . Fun Carmichael Lynch Work

by Roger Johnson, Historian

One of the difficult parts of working with Carmichael-Lynch (local ad agency which had the Porsche account for 10 years and collaborated with Nord Stern) on the promotion of our annual Club Race was that they typically came up with multiple options which were all pretty wonderful and we had to choose one.

Often there was an idea or two that you knew they were just having fun and didn't expect it to be used to actually promote the race. This post is one of those. I saved the draft posters because I loved the absurdity of the whole concept. Almost 20 years later (note: this post as from 2021), they still make me smile.



Don't Just Attend Porsche Parade... ...Be a Part of It!



A Concours d'Elegance is a judged event celebrating the history and provenance of the Porsche marque. PCA members show their cars and judges deduct points from a maximum possible value based on vehicle condition and cleanliness. The Parade Concours is an event favorite. Parade is a great time to give it a try!



**June 18-24, 2023
La Quinta Resort & Club
Palm Springs, California
www.porscheparade.org**

Where We Were . . . 60+ Years!

Curated by Ron Faust, 1980 Weissach 911 SC, 50th Anniversary 911, 356 and Kevin Egan, 2018 718 Cayman

June 2001

The front cover of Nord Stern for June of 2001 featured a photo of **Jim and Kathy Potts'** 1994 White RS America. Jim was also the photographer. The back cover was a photo of a rainbow seen looking down the straight towards Turn One at BIR. Rainbow shot taken by **Bret Bailey**.

Editor **Christie Boeder** noted the successful completion of the season's First Fling and was very pleased to see son Geoff having an absolutely wonderful time during the weekend. Christie thanked **Joe Rothman**, **Susan Lee** and their crew for the great Driver's Ed programs. Christie also got back in a fast car for the first time in three years and ran BIR very competitively.

President **Jim Holton** likewise thanked the Club's leadership and its members for the successful First Fling weekend, which included both the Drivers Training school and the Driver's Education sessions. Jim noted the turnout was simply incredible with over 150 members participating. Thanks were sent out to Driver's Education chair **Don Erickson**, eventchairs **Bruce Boeder** and **Chip Smith**, Driver's Education registrar **John Velure**, safety czars **Scott Anderst** and **Don Miller** and social guru **Ed Tripet**.

Nord Stern's Porsche Personality feature, written by hard-working **Marsha Drake**, focused in on **Jim and Joan Potts**, Porsche people through and through. Before Jim got

the Porsche bug, he had rebuilt and sold a series of English sports cars, including an MG, a Triumph and an Austin Healey. Eventually, the Potts moved to Afton, linked up with **Brian Smillie** and were channeled into Nord Stern. The rest is history.

Ed Tripet used his new digital camera to perfection taking a total of five pages of B&W pictures of the 2001 First Fling at BIR. Everybody seemed happy.

Bruce Boeder provided a short guide to the Milwaukee Porsche Parade for those who never quite got around to registering for the always over-sold event. Bruce noted that Milwaukee was a great city to visit with plenty of good food and things to see. He advised that one did not really need to register for the Parade as there were plenty of opportunities for Porsche fun for the non-registered as well.

Past Club president **Jon Beatty** provided a concise multi-page summary outlining how the average do-it-yourselfer could adjust the valves on a Porsche 911. Jon's detailed description filled three pages and the effort appeared to take the better part of two days. Money was saved by doing this one on your own, I suspect.

Marketplatz from 22 Years Ago

- 1959 356 A Cabriolet. Bare metal up paint using Fjord green. Tan top and tan leather interior. No rust and no bubbles. 912 engine with 1750 CC displacement. Full flow oil filter and an external oil cooler and a brakerless ignition. \$29,000. Call Charlie Lloyd.
- 1992 Plymouth Laser RS hatchback. One owner, meticulously maintained and in excellent condition. New tires, new brakes, automatic transmission and air conditioning. Pioneer stereo with CD cassette. 118,000 miles. Runs fine. \$4112. No name supplied, phone number only. Note the oddly specific price.
- 1992 Firebird A/S Race Car. New engine by Cotrell Racing following competing in 1997 Minneapolis Grand Prix. Not raced since '97. Three sets of tires and wheels, T-10 transmission, Ford with three gear sets, MSD, fuel cell, radio harness and corner jacks. Solid prior Firehawk racing series history. Radios available, trailer available. Must sell. Call Mac. \$10,000 or best offer.



Jim and Kathy Potts' former car: 1994 White RS America, photo by Jim Potts

- 1979 911 SC Coupe. 99,000 miles, oak green metallic in color with all records. Power windows and mirrors, sunroof and a whale tail. Bray- Krause harness bar with the harness. Two racing tires, euro pre muffler. Excellent condition. \$11,000. Call John Sparks.



Jim and Joan Potts, photo by Marsha Drake.



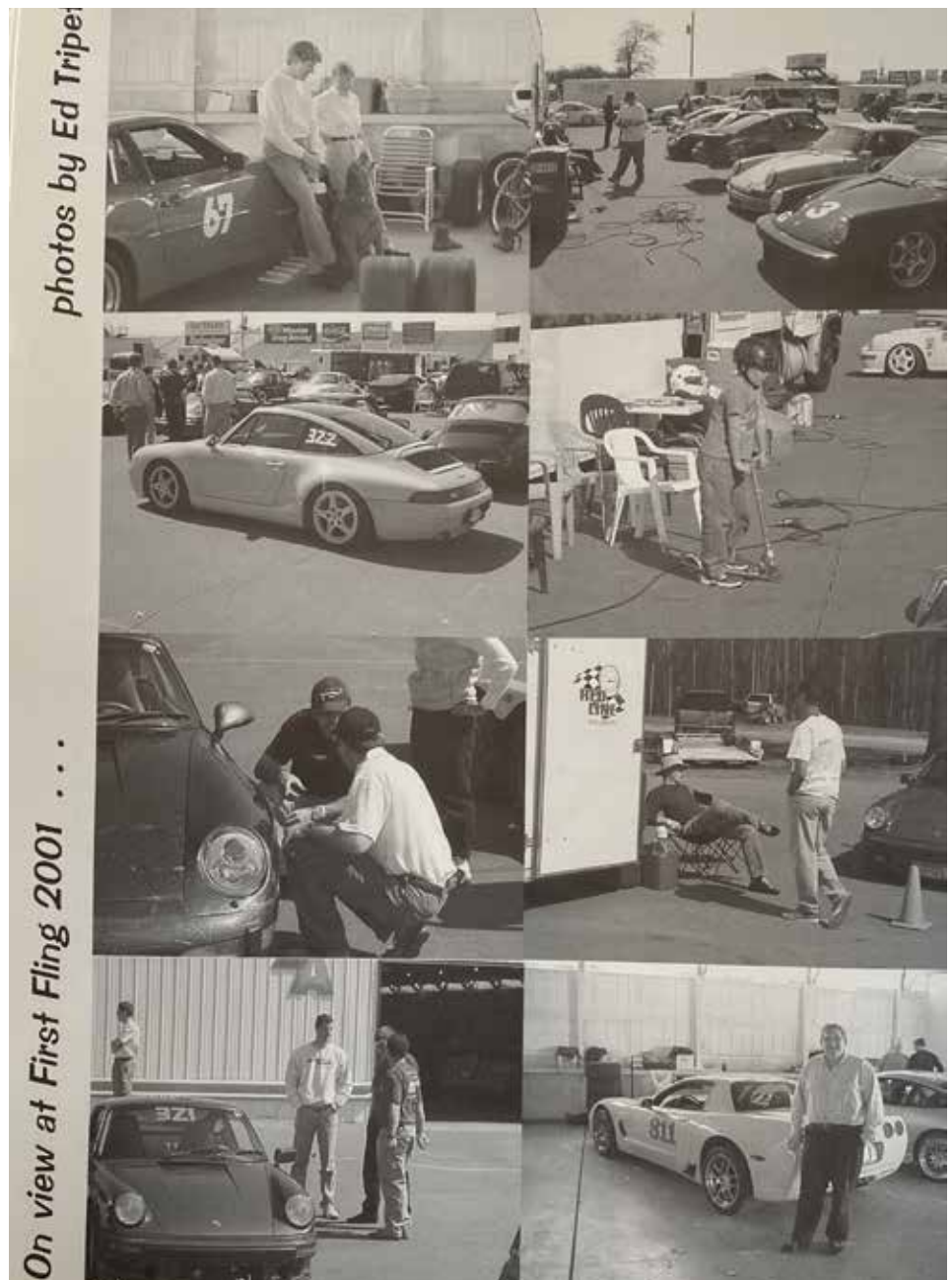
The first Potts Porsche - 1994 RS America, photo by Jim Potts.



The current Potts Porsche, 1989 944 Turbo.
Photo by Marsha Drake.



The #165 968 ahead of that #621 highly-modified champagne 911!!
Photo by Edmund Lacia, courtesy Jim Potts.



FIRST FLING DE RESULTIS									
Pos.	Class	Car #	Name	Engine	Car	Best Time	Lap 1	Lap 2	
1	100	38	Vaughn Johnson	505	77 914	2:11.40****	2:11.40	2:11.91	
2	100	41	John Blymer	505	74 819	2:14.14****	2:14.14	2:14.36	
3	100	214	Tom Villalobos	505	87 8265	2:11.14****	2:11.20	2:11.44	
4	100	190	Way Vandenberg	505	89 944	2:12.80****	2:12.80	2:13.01	
5	100	194	John Gurnick	505	87 8204	2:08.47****	2:08.37	2:08.79	
6	100	127	Lin Zieroff	505	88 942 T	2:01.14****	2:01.14	2:01.27	
7	100	0	Mark Stewart	505	88 9403	2:01.73****	2:01.73	2:02.24	
8	100	60	Robert Wagon-Dehn	505	88 944 T	2:00.73****	2:01.22	2:01.76	
9	100	276	Chuck Bonds	505	87 940	2:07.14****	2:07.14	2:07.44	
10	100	201	Steve Gaudin	505	87 944 T	2:05.10****	2:05.10	2:05.30	
11	100	141	Rob Stewart	505	89 944 T9	1:57.79****	1:57.79	1:58.19	
12	100	194	David Anderson	505	88 944 T8	1:56.10****	1:56.10	1:56.10	
13	100	34	Mike Schen	505	89 944 T	2:00.87****	2:00.79	2:01.47	
14	100	234	Mark Scott	505	88 913C Cam	2:00.13****	2:00.13	2:01.47	
15	100	141	Chip Smith	505	89 913C	2:00.47****	2:00.47	2:01.94	
16	100	277	Harvey Robinson	505	87 913C	2:00.30****	2:00.44	2:01.94	
17	100	190	Alan Linder	505	78 913C	2:00.24****	2:00.24	2:01.41	
18	100	100	Blomert Rutenick	505	87 913C	2:19.46****	2:21.11	2:19.46	
19	100	147	John Cramer	505	87 911	1:59.54****	1:59.54	1:59.54	
20	100	495	Jeffrey L. Williams	505	84 911	1:59.44****	2:00.50	2:12.17	
21	100	302	Bob Bailey	505	86 911	2:17.00****	2:18.30	2:17.00	
22	100	911	Edmond Vangere	505	81 911	2:30.14****	2:31.14	2:30.14	
23	100	357	Donald DeLong	505	87 911 1.6	2:22.40****	2:24.40	2:22.40	
24	100	80	Donald Lantz	505	87 911	1:57.81****	1:58.15	1:57.81	
25	100	234	David D. DeLong	505	88 910 T	2:00.54****	2:01.04	2:01.74	
26	100	19	Bob Lantz	505	88 944C2	1:57.47****	1:58.14	1:57.47	
27	100	360	Mark DeLong	505	92 911 T	2:01.70****	2:01.70	2:03.70	
28	100	430	David Smith	505	77 911 T	2:00.44****	2:00.44	2:02.04	
29	100	24	David Stone	505	81 911 T32	2:01.23****	2:01.23	2:01.23	
30	100	130	Bob Smith	505	81 911 T32	1:58.44****	1:58.44	1:58.44	
31	100	271	Ed Macintosh	505	87 944	2:07.40****	2:07.40	2:08.40	
32	100	111	Rob Lantz	505	81 Corwin 206	1:53.45****	1:53.45	1:53.45	



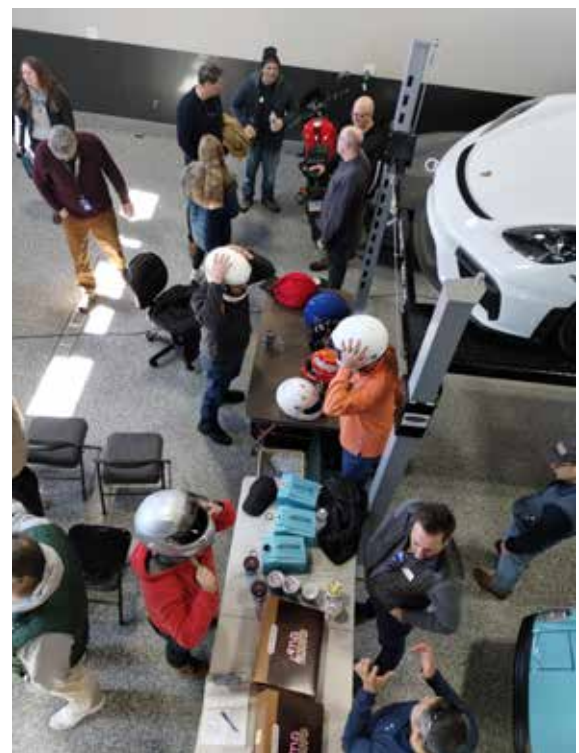
Photos, column down to the left are of Jim and Joan Potts and their Porsches

Above are 2 of the full pages of photographs from what was a nice and sunny and warm First Fling (NOT this year, though!)

Left is the list of results from the timed runs that were run and published according to class as a part of a season long competition the club ran - fun to see the lap times!


Great Turnout at 'Know Before You Go' Tech Session

photos by Michael Steinberg



Over 30 members attended Track Prep: Know Before You Go on Saturday, April 1st. Yes, it was April's Fool Day and yes, it had snowed, a lot, but that didn't deter Nord Sterners from brushing off the snow and making their way to Medina and the AutoPlex condos!

Tom Karn, our Vice President, hosted the event at his garage condo, despite a surprise dump of snow. The Season of Speed Team, led by **John Blackburn**, **Ben Rogers** and **Scott Brown** dt@nordstern.org. The event was for those that are new to the track and signed up for Drivers Training, those who would like a refresher, or those members contemplating Drivers Training participation in the future. The presentation was recorded and it will be posted on the Nord Stern private Facebook page later this week. (hopefully it will be added to our website as a resource in the future).



CLASSIC CARS AT THE ARB

Join us for Sportscar Together Fest 2023

Minnesota Landscape Arboretum
Tuesday May 23rd

TIMELINE

4:30pm | Gather at Porsche Minneapolis

5:00pm | Depart from Porsche Minneapolis

5:30pm | Arrive at the Arboretum, proceed to drive the 3 mile loop as a group before ending at our event site

5:30pm-8pm | Enjoy the event, light hors d'oeuvres, beer and wine will be provided!

8:00pm | Event concludes

Space is limited, please RSVP through our Eventbrite Link
<https://ClassicCarsAtTheArb.eventbrite.com>

While not a Nord Stern run event, it's Classic Cars at the Arb!

Nord Stern members are invited once again to participate in this year's drive to the Arb, sponsored by Porsche Minneapolis and Porsche St. Paul. Space is limited so don't delay, sign up on Eventbrite (more details are also available on our Nord Stern website's calendar).

Nothing better than a bunch of wonderful P-cars cruising through one of the nation's best Arboretum which hopefully is beginning to sport a lot of greenery to celebrate Spring time!



Just for the Fun of It . . .

courtesy ClubTalk listser

What race car driver competed at Lemans and achieved success racing yachts in international competition?

Hint: he drove a Cadillac at Le Mans.

Answers:

Briggs Cunningham!

– Rick Tanler

Also the Chrysler powered Cunningham Race car at Le Mans in 1953 (11th).

– John Rebane

And for extra points, where is first gear in a Porsche 901 five speed transmission. Hint: it is called a 'dogleg' gearbox for a reason.

What Nord Stern Member raced in both the Club's first PCA Club in 1993 and race and the 30th Club race in 2022? Note: this year will be the 30th anniversary of Nord Stern club racing . . . the 31st race counting the first one.

That was too easy, Every sailboat rigged for racing has a Cunningham, a down hual to tighten the luff of a mainsail. Very few sailors know why it is called a Cunningham. It was named by its inventor, Briggs Cunningham Who also created the BuMerc a Buick powered Mercedes racecar. His is a fascinating story.

– Bruce Boeder

Plus the 1950 Cadillac Series 61 Le mans "Le Monstre" special

– Bruce Boeder

And the answer to what Nord Stern member has raced at the first BIR Club Race in 1993 and the most recent one in 2022 is Rick Polk (most famous for the unique Cow car livery!)

Since these are easy to answer with Google's help there is no prize \$\$.

– Rick Tanler

Just for fun waiting out the next storm.

Members of the region are welcome to place ads of a non-commercial nature at no charge for two months. \$10 for non-members. Submissions must be received by the 15th of the month prior to publication date: editor@nordstern.org.

One fuch wheel

901.361.012.04, 15 x 5 1/2, \$750.

Dated 5.69 Contact: gary greiner 218.348.1849, or



email at: gtgreiner@gmail.com

Custom-built versatile open Porsche Trailer

Trailer has hauled 911 C4, 914, 356, and 1988 Corvette. Low profile aluminum diamond plate deck with two stowable loading ramps. Four wheel over tire tie down strap system with E track anchor and individual below deck winches to tighten straps. Removeable left fender for easy door opening. No climbing through the window!



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More photos available. Trailer in Minneapolis, MN

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BY A DISTANCE – MUCH FASTER THAN ANYONE ELSE

In 1968, Chief Engineer Hans Mezger and his colleagues develop the 917 in record time. The car is a highlight of his career.

Hans Mezger is born on 18 November 1929 in Ottmarsheim, Swabia. After graduating from high school and completing his studies in mechanical engineering at the University of Stuttgart, Hans Mezger joins the technical calculation department at Porsche in 1956. He



is initially involved in the development of the Carrera four-cylinder engine and develops his own formula to calculate cam shapes; his formula makes the cam manufacturing process much simpler and brings huge cost savings. At the start of the 1960s, Hans Mezger is also involved in the development of the 1.5-litre eight-cylinder engine and chassis for the Formula One racing car, the Porsche 804, which goes on to win the 1962 French Grand Prix with Dan Gurney at the wheel. After working on the 804, Hans Mezger constructs his first complete engine with six-cylinder boxer for the 911.

Hans Mezger is appointed head of the newly created motorsport development department under Ferdinand Piëch in 1965. Guided by his leadership the department goes on to develop outstanding race cars and racing engines that establish a reputation for Porsche as a world-renowned name in motorsport.

The 12-cylinder engine of the Porsche 917 is an undeniable highlight from this period;

the new 580 PS Group 4 sports car proves its might at the 1969 24 hours of Le Mans race, leading the pack with ease until it is forced to drop out near the end. “We were, by a distance, much faster than the rest of the grid in the 917, and the engine ran like clockwork. If the gearbox hadn’t cracked, it would have been an outstanding victory,” continues Hans Mezger. In the subsequent year, the enhanced 917 finally gives Porsche its long-awaited first overall win at the 1970 Le Mans race.

For the 1971 Can-Am racing series, the 12-cylinder engine is fitted with completely new turbocharge technology featuring wastegates, to enable outstanding responsiveness and eventually deliver up to 1,200 PS; by 1974 the same technology has found its way into the series models, namely the 911 Turbo.

As well as making many other successful advances in motorsport, Hans Mezger dedicates himself to one particular customer commission in the early 1980s: he constructs the “TAG-Turbo Made by Porsche” engine for the British McLaren racing team. It is a Formula One engine that generates up to 1,000 PS output from just a 1.5-litre displacement. Between 1984 and 1986, this V6 engine dominates the elite motorsport world and wins three consecutive Formula One World Drivers’ Championships.

After 37 years at Porsche, Hans Mezger retires at the end of 1993, though he remains closely affiliated with the Porsche brand and company today – and is still the proud owner of a 1977 Porsche 911 Carrera 3.0. His extensive expertise is still much sought-after and valued by journalists and authors.



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Nord Stern's 2023 Fall Color Tour 'Pre-Event' Info . . .

Never too early to get some of those details noted and on one's calendar! 2023 Fall Color tour will once again headquarter out of Duluth and the lovely PierB Resort. The dates for 2023 are October 6 through 8th. That weekend avoids any conflict with the big Rennsport Reunion out at Laguna Seca, for the many Nord Sterners already committed to attending.



Room block has been secured at Pier B: When making your reservations, us the leader number 180733 when calling.

There are 25 rooms blocked for the dates of arriving October 6th, 2023, and departing on October 8th, 2023. There are 15 two queen classic views for \$244 per night before tax and 10 king harbor views for \$274 per night before tax. Any rooms NOT picked up by August 29th, 2023, will be dropped to the public.

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TWIN CITIES & AREA EVENTS/AUTOCROSS CALENDAR 2023

DATE	EVENT	SPONSOR	LOCATION
May 7th	AUTOCROSS	CVSCC	CHIPPEWA FALLS
May 20th (Sat)	SCCLAC/LOL T & T	SCCLAC	South East Tech-Winona
May 21st	SCCLAC Championship #1	SCCLAC	South East Tech-Winona
May 21st	MOWOG #3	MAC	DCTC
May 26-29	<i>Spring Nationals/ Memorial Day Weekend</i>		
June 4th	Novice School #2	MAC	DCTC
Jun 10th (Sat)	MOWOG #4	MAC	MINN STATE FAIRGROUNDS
Jun 11th	MOWOG #5	MAC	MINN STATE FAIRGROUNDS
June 17th (Sat)	SCCLAC Championship #2	SCCLAC	South East Tech-Winona
June 18th	SCCLAC Championship #3	SCCLAC	South East Tech-Winona
June 25th	SUPERSUNDAY AUTOX	COM	DCTC
July 8th (Sat)	Practice #2	MAC	DCTC
July 9th	MOWOG #6	MAC	DCTC
July 23rd	SCCLAC Championship #4	SCCLAC	South East Tech-Winona
Aug 5th (Sat)	Practice #3	MAC	DCTC
Aug 20th	SCCLAC Championship #5	SCCLAC	South East Tech-Winona
Aug 26th (Sat)	MOWOG #7	MAC	DCTC
Aug 27th	MOWOG #8	MAC	DCTC
Sep 2nd-Sep 8th	<i>SCCA Solo Nationals</i>		
Sep 10th	AUTOCROSS	CVSCC	CHIPPEWA FALLS
Sep 17th	SUPERSUNDAY AUTOX II	COM	DCTC
Sep 24th	SCCLAC Championship #6	SCCLAC	La Crosse Fairgrounds Speedway
Oct 8th	MOWOG #9	MAC	DCTC

SCCA TRACK NIGHT IN AMERICA @ DCTC: May 5, June 9, June 30, July 27, Aug 18, Sept 15; @BIR: July 7

PCA DRIVER EDUCATION at BIR: APR 21-23, MAY 20-21, SEP 15-17, CLUB RACES July 14-16

SCM PRACTICE DAYS/LAPPING at BIR: JUNE 19 & SEPTEMBER 18

COM = CORVETTES OF MINNESOTA--www.corvettesofmn.com--CONTACT: WALLY MAHLUM 952-431-0630

CVSCC = CHIPPEWA VALLEY SPORTS CAR CLUB--www.cvsc.org--CONTACT: STEVE JOHNSON 715-836-0145

MAC = MINNESOTA AUTOSPORTS CLUB--www.mnautox.com--CONTACT: RYAN THOMPSON 763-229-0939

PCA = PORSCHE CLUB OF AMERICA, NORD STERN REGION--www.nordstern.org--CONTACT: BOB KOSKY 952-938-1438

SCCA (LOL)= SPORTS CAR CLUB of AMERICA, LAND O LAKES REGION--www.scca-lol.org--CONTACT: AARON JONGBLOEDT 612-554-7105

SCM = SUBURBAN CORVETTES of MN--www.suburbancorvettesofminnesota.com--CONTACT: SHAWN HANNA 763-425-6550

SCCLAC = SPORTS CAR CLUB of LaCROSSE--www.scclac.org--CONTACT: RICK ALBRECHTSON 608-790-6494

BIR = BRAINERD INTERNATIONAL RACEWAY, BRAINERD, MN

CANTERBURY PARK = CANTERBURY PARK HORSE RACING TRACK, SHAKOPEE, MN

CHIPPEWA FALLS = NORTHERN WISCONSIN FAIRGROUNDS, 225 EDWARD ST., 54729

DCTC = DAKOTA COUNTY TECHNICAL COLLEGE, ROSEMOUNT, MN

WINONA = SOUTHEAST TECHNICAL INSTITUTE, 1250 HOMER RD. WINONA, MN

In 1990 we were moving our ad agency, Fallon McElligot in Minneapolis into new space high atop an office building under construction.

Since we were the agency for Porsche in North America, the art director in charge of decor in the new offices proposed that we should have a Porsche in our new lobby on the 31st floor. The general contractor said it would be a piece of cake as long as the construction cranes were still in place, and the windows weren't in yet.

Kevin Jeanette of Gunnar racing in West Palm Beach, who always helped us find historic cars for our photo shoots, found us a very clean 1963 356B (sound familiar?) in Memphis. We paid \$15,000 rationalizing that it was both more interesting, and more relevant than a nice Persian rug in the lobby. It was early November, but the cheapest way to get the car to Minnesota was to give young Porsche mechanic Bill Schneider a frequent flyer coupon to Memphis, and have him drive it straight back. The weather cooperated and the old car drove superbly, even though Bill had packed a big tool kit, just in case. It was about as cold and windy as November gets in Minneapolis when the crane took the car upon an open platform to the 31st floor of its new home at the corner of 9th and Marquette. We built a plywood garage around the car to protect it while the building was being completed.

The car probably suffered more damage as a piece of art than it had on the road in its first thirty years. First, a door fell on it during the final rush of interior finishing. Then, the trunk was used to hold the keg during an office party, and of course, lid was bent and sprung.

The most commonly asked question was, *"What are you going to do if you lose the Porsche account?"* Wrong question. The question should have been, *"What will you do if you get another car account?"* We parted ways with Porsche in early 1993, but the little car stayed, because it was sort of a mantra for our company. We had a chance to actually meet Professor Porsche and film him in his home when he was eighty years old. He was a wonderful man, and there was so much history on the walls of his home it gave us goose bumps. Our 356 was a perfect symbol of what a little company could do if it was creative, dedicated and stuck to its knitting.

But then in March of 1995, we were in the hunt for the BMW account and the national dealer council was going to visit us in two weeks. What to do with the 356? Chairman Pat Fallon said, "Fred, get it out of here, before the BMW guys get here. Probably a good business decision, but difficult both emotionally and logistically. The economics of the rescue were not good. Could it go out the same way it came in? Actually, the window cleaning rigs on the roof would support the weight of the car, but the building insurance people wouldn't even consider the possibility of taking out the window and lowering it down the side. Even if you took off the bumpers and turned it on its end it was six inches too tall for the freight elevator. But it was family now—and it wasn't going to the parts bin, it was going back on the road.

I called Bob Johnson at Johnson Autosport in Northfield, Minnesota who specializes in vintage and racing Porsches, to get his advice on how to extract the car. He enlisted his specialists Tony Sharp and Mike Breckenridge and their kids, along with Todd Hoeft of TJR Collision Center. We scheduled to meet them at the office at 7:00 on a Saturday morning. They brought a tool kit and a Milwaukee heavy duty Sawzall. First, everything that could be removed got removed; seats, doors and glass, engine, wheels, wiring, etc. Then they cut the top off. Then, they cut the body in half right through the floor. The kids took the small stuff down the elevator in their wagon. The rest of us manhandled the carcass. By noon, there wasn't even an oil stain on the floor.

My wife (who grew up just one hundred kilometers from Stuttgart) and two college-age kids were ecstatic. By



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summer, they'd be driving a very cool little car around the city lakes. But summer came and went, and then another summer. You know how that goes. Johnson's shop was overwhelmed by urgent work for the local Porsche club racers. The heap of parts that used to grace our lobby sat under a cover in the corner. I can't fuss much, because I'm one of those racers, but my wife had her German patience tested. This was going to be her sports car. Every time she saw Bob she grilled him on when her car was going to be ready. He was always encouraging, but evasive.

This car project wasn't even a distraction, it just happened to me. Circumstances simply forced me to adopt it. This December, I get the call. It's ready. The temperature was -10, with twenty inches of snow already on the ground. We decided to wait until spring.

Finally, summer came to Minnesota. My 19yearold son and I picked up the czar in Northfield and brought it home like a new puppy. It's been six years since this 356 has been on the road. And in that time, it's been through what no other 356 has been through. Now it's back where it belongs—on the road!

Our Porsche Kids!

photo by Brian Cariveau

Recently posted on our Nord Stern Facebook page from the recent Imola Member/New Member social were the two young daughters that dad Brian photographed at the event.

As your newsletter editor (and parent of two kids who enjoyed a lot of Porsche-related action), I just couldn't resist asking if I could get permission to publish in the newsletter. He was happy to share and from the smiles on these two they obviously were having a great time! Our future generation of P-car owners and drivers . . . And they have very good 'taste' in my humble opinion.



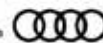
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