







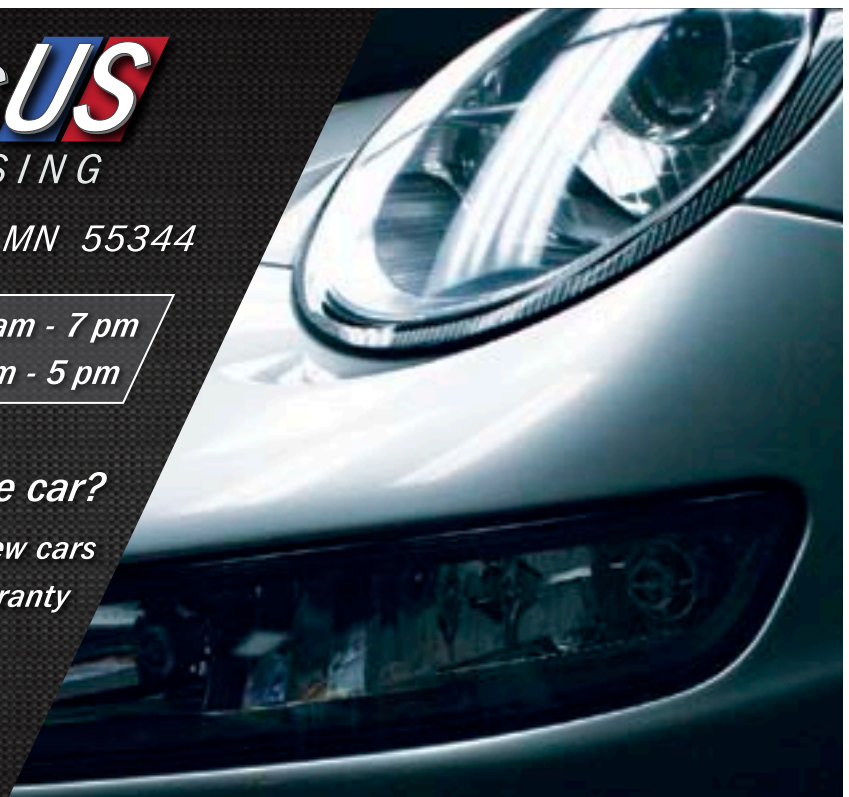
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## Address changes

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Mercedes Benz Club

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Addresses available upon request for chairperson/s or Board members.  
Call Christie Boeder 612 845-4509.



# The Prez Sez . . .

by Bret Bailey

Laura and I just got home from the Spring Drive. The weather was a bit uncooperative, so drivers with targa and convertible tops kept them on. The drive along the Minnesota Scenic Highway was a nice route with great views of the Minnesota River. We enjoyed meeting some new members and putting faces to some Clubtalk participants that I had not met before. As usual, **Mike** and **Lori Lancial** did a great job of organizing this trip. The event was limited to about 25 cars and registration filled up very quickly. So take note procrastinators, sign up early! One of the reasons the driving tours are limited is so we can find a lunch destination that can handle a group of 40-50 people arriving at the same time. Mike really had to scramble this year as our destination of Schumacher's Hotel in New Prague closed a week before the event. The Chameleon Coffee Shop was a great substitution, serving one of the best pulled pork sandwiches I have had in a long time.

Nord Stern also had a sell out crowd for our First Fling Driver's Training this spring. I am hoping all the new drivers are an indication that the economy is bouncing back, but I suspect that the real reason is the effort that **Ron Johnson** and others have made to recruit new drivers to the track. There was a push to get all the instructors we could find so we did not have to turn anyone away. The weather was cool, but dry, so all the students had a great day learning how to drive at speed.

The weather for the DE event was less cooperative with some periods of rain. Event Master **Jess Meyer** and Safety Chair **Keith Erickson** made a last minute change to use the short track at BIR. The long track, which we had planned to use, is not as safe in the rain. This decision allowed us to keep running while maintaining a safe environment. It was also a fun experience for several participants who had not been on the short track before.

Now that the spring storms are behind us, I am looking forward to some warm weather events. Fast Fling DE is at BIR on June 18/19. On June 26th, we have two events with the All Porsche Show at Roseville Central Park and the Autocross at Dakota County Technical College. We try our best to not schedule more than one Nord Stern event per weekend, but we were unable to avoid this from happening this weekend.

The All Porsche Show is one of our premier events. All you need to do to have a great time is wash your car and drive to the event. There will also be classic race posters from the 60's, 70's and 80's to view at the show.

We did not have an autocross last year. This year, **Harvey Robideau** worked with Corvettes of MN to bring this event back to the club. Your results in this event will count toward the season championship. If you enjoy a safe and competitive ride in your car, this is the opportunity for you.

I look forward to seeing you at some of our many fun summer events soon.



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Bursch Travel .....	21
Car Biz Board: RSR, Dent Kraft PDR, Diamond Interiors, Diversified Cryogenics, Higgins Insurance, Performance Auto & Audio, Restoration Glass, Trakside Tire.....	9
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Chateau St. Croix Winery .....	26
Collision Center, Inc. ....	14
Collision and Color .....	25
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Duddingston Sylvester Group.....	7
Euro Car .....	IFC
Higgins Insurance/Tom Walgren.....	9
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Merrill Lynch .....	12
Mortgage Marketing Associates.....	20
Nurburgring, Inc.....	26
Pedros Garage .....	8
Raymond Autobody .....	12
Structured Solutions Network.....	17

## 2009 Advertising Rates

Ad frequency	X1-5	x6-11	x12
Full pg.	\$123	\$107	\$70
1/2 pg.	\$77	\$69	\$50
1/4 pg.	\$46	\$39	\$30
1/8 pg.	N/A	\$30	\$20
Inside Covers	N/A	N/A	\$85
Back cover	N/A	N/A	NA
Business Card	N/A	N/A	\$20

## Ad sizes (maximum dimensions):

Full page:	8" wide by 10.5" high
1/2 page:	8" wide by 5.25" high
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1/8 page:	8" wide by 1.3" high; 4" wide by 2.625" high
Back Cover:	8" by 7"

All ads B/W in print, color online. Preferred formats include: hi-res pdf, high-res jpg, tif, Publisher, Word, most files can be accommodated. Contract and 6 month payment required for ad insertion

# Welkommen . . .

## Welcome . . . New Members

(and returning members!)

We hope to see you at upcoming events!



Wayne Pletcher

1978 911 SC

Colin Yankee

1991 911 C4

### So, Just What Do We Do In Nord Stern?!!

A brief synopsis of activities and events offered by your club, Nord Stern, and/or PCA or, just enough info to pique your interest??!!

**Autocross:** A low-speed driving event, teaching one how to maneuver one's car around a set course of pylons on a closed circuit. Instruction is available, drivers compete against the clock. No modifications to one's car are necessary. Some safety equipment needed (helmet).

**ClubTalk:** E-mail listservs for member subscribers focusing on car issues and discussions as well as a place to ask questions, get recommendations and comments. Get last minute breaking news on upcoming events and activities. See Nord Stern's website for directions on how to subscribe.

**Concours:** A setting where Porsches are displayed for general viewing and/or inspection competition. Experienced judges evaluate the various models based upon cleanliness, overall condition and authenticity.

**Driver Training:** A driving course designed to teach and enhance high speed driving skill and technique on an actual race course. Training includes classroom sessions, on-track 'exercises' plus supervised lapping sessions. A Pre-Requisite for Driver Ed participation and NOT to be confused with Driver Education events. Driver Training includes both Novice and Intermediate level options. Check with DT Chair for additional options.

**Driver Education:** High speed driving event on a closed-course racetrack (Brainerd, Blackhawk Farms, Road America for example) where drivers are grouped according to prior lap times. Prior Driver Training participation is required. Performance enhancements are frequently made (but not required!).

**Parade Laps:** Held during lunch at Driver Training events at closed-course racetracks, this controlled environment with a pace car provides participants an opportunity to take street cars on the track at highway speeds so that they can see what the course is like. Minors are permitted in state approved restraints and with a signed parental release.

**Time Trials:** On course timed lap with controlled starts and exiting.

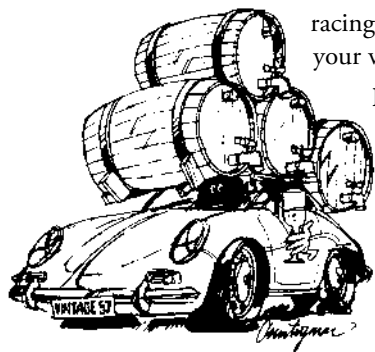
**PCA Club Racing:** Wheel-to-wheel competition between drivers who hold PCA club racing licenses. There is a race class for every model Porsche. Safety modifications to your vehicle required.

**Rally:** An event wherein a driver and co-driver complete a predetermined route along open roads following a specific set of navigational instructions. Can be a TDS (time-distance-speed) or a 'fun' rally.

**Social:** Organized gatherings of club members, affiliates and family member to meet, eat and drink beverages! See our motto on pg. 3!

**Taste of the Track:** For those who would like to learn more about Drivers Education, but do not want to be a full driving participant in their own Porsche. You will be a passenger with an approved instructor for one run group session at track speed.

**Tech Session:** Casual educational session that span a wide range of topics, from general maintenance, through Concours prep, performance enhancements and general car/mechanical knowledge!



As everyone knows, spring is struggling a bit getting established in our neck of the woods. Been a long winter and it's sime time for some of that warm stuff - so we can all complain about the 'heat' and the 'humidity!' But more importantly, so we can get our cars out and about on a regular basis as there certainly are a number of upcoming events that you don't want to miss. Prez Bret in his column highlights most of them so I won't repeat any of the info other than to encourage all members, new, old, whatever to get something on your calendar. The club is also all about the members; not just the cars. We just plain know how to have fun.

Am hoping all readers are enjoying a printed version of this newsletter! After some research and trying to fit in discussion with a printer while swamped at work, I have hope that we achieved a better balance of cost and production value.

Despite how electronic our world continues to become, it is tough to replace that hand-held missive brimming with info and a plethora of wonderful photos showcasing all the great activities and fun events the club organizes each year. It still is about the best way to document a 'day in the Porsche Club.' While I am the first to use and totally rely on e-mail plus depend on website

for information, I still think a printed newsletter is invaluable for members and provides a fast, easy resource for the club. And I hope our membership agrees! So with that, I hope to see you at the 'next event!'

## Garage Stalls at BIR . . . Rentals Available!

After much discussion, the club will rent the garages for Friday, Saturday & Sunday for our upcoming 2011 Driver Ed events of First Fling, Club Race and Last Fling. We'll only rent Saturday and Sunday for the June Fast Fling.

To keep things simple, the rentals will be for the ENTIRE event. There will be no two-day rentals (or 1 day rental) on the three-day weekends. This will allow those coming up to the track on Fridays access to the garages, even if they are only participating Saturday and Sundays.

Cost will be \$60 for Friday through Sunday. The June event will cost \$50 for Saturday and Sunday. There are 38 spots available. The reservation option for the garages has been added to clubregistration.net for convenient signup.

## At the Duddingston Sylvester Group, there's always space for one more!



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## Letters to the Editor . . .

### First Fling

I just wanted to thank everyone for their understanding and patience this past weekend given our change to the competition track for the weekend and for enduring the foul weather on Saturday and Sunday. I was amused Saturday night at the social by some of the suggestions for re-naming our First Fling event "First Loonacy" or "Frozen Loonacy"!! The corner workers definitely earned their keep in those conditions and I felt we were fortunate to really only have one off with relatively minor front end damage. I personally didn't hear any real complaints about not being on the big track, and I think the short track rather grew on most folks as the weekend wore on.


On a positive note, we learned some things about running the competition track in the rain- that the bottom section of turn 1 can be quite slick with the rain shedding off of the older backed pavement above. We also learned that the ideal race line can be slicker than picking the rain line or another line where the pavement is rougher and there is not so much tire rubber laid down.

I also wanted to thank Ron Johnson and all the instructors for putting on a great school, and for picking the best day of the weekend to hold it on! I think many of the newbie's totally enjoyed the experience as evidenced by the number of them that stayed to the end of the weekend and utilized all their available track time.

Also thanks to Jess Meyer our event chair, Dave Anderson for registration and for helping me out, Roger Johnson for leading everyone around Saturday morning for our "sighting laps" on the short course, Paul and Lynn Beyl for tire support, Jim Byrant for




*Continued on page 14*



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# 2011 Calendar ...

<b>June</b>		<b>2011</b>		Ron Johnson, porschebreat@earthlink.net	
<b>4</b>	<b>Imola Motorsports Open House</b> 11:00 a.m. 721 Hampshire Ave. S. Golden Valley Questions: Kevin Tan at 763-205-2561		<b>10-11</b>	<b>BIR Last Fling Driver Education</b> Eventmaster: TBA	
<b>11</b>	<b>17th Annual German Carfest</b> Veteran's Park, Shakopee, MN Contact: Paul and Chris Bergquist 952-937-1822 or pbassocinc@aol.com		<b>11</b>	<b>The Wayzata Rotary &amp; Minneapolis Club Charity Car Show</b> 10:00 a.m. - 4:00 p.m. Contact: Marty Schneider 612-237-3843	
<b>18-19</b>	<b>BIR Fast Fling Driver Education</b> Eventmaster: TBA		<b>13</b>	<b>Nord Stern Business Meeting</b> Location: Ramada Mall of America Airport Questions? Prez Bret Bailey 6:30 Social, 7:00 Business Meeting All Members welcome and encouraged to attend.	
<b>26</b>	<b>All Porche Show - Central Park in Roseville - Rosefest</b> Eventmaster: Phil Saari 651.484.0303. Suggested \$20 donation to Courage Center <b>See page 11 for details!</b>		<b>23-25</b>	<b>Annual North Shore Color Tour</b> Blue Fin Bay in Tofte, MN Eventmaster: John Dixon, eyerack@tcq.net	
<b>July</b>		<b>2011</b>		<b>October</b> <b>2011</b>	
<b>11-12</b>	<b>BIR at Road America</b> Monday and Tuesday Driver Ed Event		<b>11</b>	<b>Nord Stern Business Meeting</b> Location: Ramada Mall of America Airport Questions? Prez Bret Bailey 6:30 Social, 7:00 Business Meeting All Members welcome and encouraged to attend.	
<b>29-31</b>	<b>BIR Club Race and Driver Education</b>		<b>November</b> <b>2011</b>		
<b>30</b>	<b>BIR Charity Silent and Live Auctions!</b> Charity Maestro Keith Jones - Be there, or be square!		<b>8</b>	<b>Nord Stern Business Meeting</b> Location: Ramada Mall of America Airport Questions? Prez Bret Bailey 6:30 Social, 7:00 Business Meeting All Members welcome and encouraged to attend.	
<b>August</b>		<b>2011</b>		<b>20</b>	
<b>6</b>	<b>Vino in the Valley - 11 am</b> Eventmaster Randy Walker, see ad on pg.13			<b>Joint Event with Mercedes-Benz Club</b> Old Log Theater - Noon lunch with Matinee Eventmaster: Paul Bergquist pbassocinc@aol.com	
<b>21</b>	<b>Roll On With American Pride Show</b> 9 a.m. - 4 p.m. Chester Bird American Legion in Golden Valley Proceeds go to POW?MIA causes Questions, Joseph Yenksoosky, 612-202-7678		<b>December</b> <b>2011</b>		
<b>September</b>		<b>2011</b>		<b>13</b>	
<b>5</b>	<b>Annual Labor Picnic &amp; BBQ</b> Rochester, MN Eventmaster: Jeff Boehm, jbandbj@gmail.com			<b>Nord Stern Business Meeting</b> Location: Ramada Mall of America Airport Questions? Prez Bret Bailey 6:30 Social, 7:00 Business Meeting All Members welcome and encouraged to attend.	
<b>9</b>	<b>BIR Last Fling Driver Training</b>				

It's never too early to start planning to attend the..



## Rochester Labor Day



# PORSCHE PICNIC

Monday September 5, 2011 1:00pm to 5:00pm

Contact Jeff Boehm at [jeffandbj@gmail.com](mailto:jeffandbj@gmail.com) or

507-261-9407 for details




# \*\*\* All Porsche and Poster Show \*\*\*

## Sunday, June 26

### Central Park, Roseville

### 10 a.m. to 2 p.m.

### Suggested donation: \$20 per car for Courage Center

Plan now to be part of the Midwest's largest annual gathering of Porsches. An added attraction to this year's show will be a display of Porsche Posters from the heart of the Erich strenger era. Several local collectors have joined together to present some of the most attractive and collectible posters from the 60's, 70's and 80's. Don't miss this chance to see the posters which documented Porsche race victories and driver successes in the golden age of Porsche racing. So join us on Sunday, June 26 at Central Park in Roseville for the **Fifth Annual All Porsche Show**. Bring family and friends for a great day in a beautiful park. You'll see some old friends, make some new ones and have the chance to see some Porsches you didn't know existed in these parts. Bring a picnic lunch or get some tasty sandwiches and drinks from the refreshment stand.

The All Porsche show is part of Roseville's annual RoseFest and has become a significant part of this civic celebration. Everyone is invited to attend and there is no

admission charge to the

park. Porsche owners

will be asked to make

a \$20 contribution to

Courage Center. Central Park

is on Dale Street in Roseville, about 1 mile north of MN 36. Come

a bit early TO help get the display grounds organized in time, and HAVE

your check/cash ready at the entrance to speed things along. Receipts will be available.

This year's **All Porsche Show** will include several categories of judging

intended as friendly competition. We want every model of Porsche represented and

each car will automatically qualify to be judged for one of the following

categories. The cars

and owners selected will receive an acknowledgement. The

categories are:

1. The oldest car
2. The newest car
3. The most original pre 1973 car
4. The most unoriginal
5. The car deemed to be the rarest and
6. The car driven the longest distance to the event.

The judging team will consist of Mark Boulijon, Eric Ericson and

Eventmaster Phil Saari.

The All Porsche and Poster Show has become the Upper Midwest's largest display of Porsches assembled at any one time. Come and join and make it even bigger! To volunteer or have questions, call Phil Saari (651.484.0303).





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**email:** [rswalker@baldwin-telecom.net](mailto:rswalker@baldwin-telecom.net)



## Vino in the Valley

Join us for a summer drive on Wisconsin's great back roads. Enjoy some of the most beautiful hills, winding roads and valleys of the area. Our drive will begin in Prescott at the confluence of the St Croix and Mississippi rivers, ending at Vino in the Valley for dinner. We will have our first rest stop in Pepin with a second rest stop at the Eau Galle Cheese Factory near Durand. There will be a free guided tour of the cheese factory, after which you will be able to browse the gift shop, sample the cheese, or grab an ice cream cone. Bring a cooler along if you wish to bring home some of Wisconsin's finest cheeses. Upon arrival at Vino in the Valley, approximately 4pm, we will line up our cars for a Porsche show for the patrons to enjoy. Vino in the Valley is a truly unique and beautiful venue offering outdoor dining with a great view and live music. Enjoy gourmet pizza and pasta dishes cooked outdoors in their wood-fired brick oven. After dinner take a stroll around the vineyard and along the Rush River, or relax near one of the bonfires. For more information check out their website: <http://www.vinointhevalley.com>

### Event Information

- **Date:** Saturday August 6th.
- **Start Location:** Point Douglas Park, Prescott WI.
- **End Location:** Vino in the Valley.
- **Time:** Arrive by 11am, we will leave the lot at 11:30.
- Please get gas prior and allow enough time to sign the waiver, get a map & itinerary, and the brief drivers meeting.
- The event will be open to the first 60 Nord Stern club members who register by July 31st 2011.
- The event will be open to non Nord Stern club members if space is available. No registration will be accepted the day of the tour.
- To register please send an email to: [rswalker@baldwin-telecom.net](mailto:rswalker@baldwin-telecom.net)

# Nord Stern's 2011 Loonacy Club Race

Brainerd International Raceway  
The fastest track in North America

July 29 - 31

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Registration opens June 16th at [register.pca.org](http://register.pca.org).



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## Letters to the Editor

*continued from page 8*

free t-shirts and supplies and equipment as needed, and of course to Auto-Edge for track support with our mechanical issues.

Keith Erickson, Nord Stern Safety

Still, a rain, snow, windy cold day at the track beats a sunny 70 degree day at work!

Lon Tusler

I echo Keith's thanks to all who put time, effort, and other resources into preparation for, and execution of, First Fling this year. Other than the weather which was sketchy Sat & "Sun" day (and which I recognize could include torrential rains, even in mid-May), it was a great event and I was delighted to be back among Nord Stern members at the track.

All y'all are great. If it were just about the cars and driving them, the experience might be fun/exciting but it wouldn't be anywhere near as satisfying or worthwhile. Thanks for greasing the slippery slope! I blame you all . . .

Doug Anderson, Kasson, MN

Car #102 (which shares none of the responsibility for my being the rustiest, most rough-edged driver allowed into run group 3)

*Continued on page 15*

*NORD STERN JUNE 2011*



You find out what something's made of when  
the pressure's on.



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For Porsche, racing is the ultimate test.

The classic courses and tracks of the world are our research laboratories.

Races like the Targa Florio, Sicily. Nürburgring, West Germany. Daytona. Sebring. Watkins Glen.

There we find the inspiration for new ideas.

And the proving and improving grounds for old ones.

In just 11 years, we've won more than a thousand championships. Often against cars with engines twice our size. But even when we don't have the thrill of winning, we at least have the lessons of losing.

We know that speed alone isn't enough. That even a minor flaw can

cause a major accident.

So only when something has passed the test of the track does it ever show up on a car for the street.

And a Porsche that can go 74 hours straight at Le Mans can certainly make it on the California Freeways.

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Sports Car Graphic / April 1971 7

## Vintage Porsche Ads

*scanned by Phil Hancock*

Ah, what a sight! Now perhaps our very own club race and Driver Ed event this year won't feature a race this close but the action will be 'fast and furious!' I loved this ad and thought it most appropriate to reprint here in advance of Nord Stern's yearly premier track event coming soon, July 29th through the 31st.

It's a wonderful weekend filled with lots of track time for both the DE and racing participants along with our 'world famous' mini Oktoberfest at the end of each day. Fine German beverages make their appearance.

Plus being in the Brainerd area offers vacation options and activities galore for the non-track folks, too. And what's best about this weekend is the opportunity to truly make the event a family affair. After all, this is 'Up North' at the lake with all the trimmings available.

Be sure to come on up and join in the fun, either as a participant or as a .....there's much to see and do - the silent and live auctions are on Saturday; once again Nord Stern will mix their fun with some serious fundraising for Courage Center, our charity recipient.

Thanks for doing a great job as Safety chair and individually notifying every one at grid about changing track conditions.

In the heavy rain Saturday morning, I found it safest to go relatively straight while going upstream on the new pavement at turn one and turn in more at the coarse pavement. By afternoon, it was much better.

Thanks again, Roy Henneberger



# Slowpokes Inc. Open Track Lapping 2011



Brainerd International Raceway  
Competition Course ( Short Course )  
2.5 Miles 13 turns - \$295 per car

Monday, July 4<sup>th</sup>

Format: Open track: 9 am to 6 pm, no run groups  
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40 cars maximum registration

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Vehicle Tech Inspection

Contacts: Linda Schmid - linda@slowpokes.org 952-943-9567  
Fred Jacobberger - fjacobberger@comcast.net 952-948-0600  
John Cunico - jcunic0@aol.com 651-726-4814  
Andy Schmid - ams@amschmid.com 952-943-9567

---

If your happiness requires more track time visit [www.slowpokes.org](http://www.slowpokes.org) for  
more information or to register for an event

# Paul Russell and Co. - Restoration Experts

by Dave Weisel

In late 1975, my latest assignment with NWA took me to Boston where I took up residence in the town of Marblehead, Massachusetts. In the Spring of 76, I was puttering around town and came upon an establishment called Dearborn Automobile Company housed in a quaint looking, stone-faced building. I stopped to have a look and found numerous Mercedes 300SL Gullwing automobiles in various stages of repair and restoration. I asked a cordial young gentleman (who turned out to be Paul Russell)



if they did any work on Porsches and his immediate reply was, "You've got to talk to Alex, he's the Porsche guy." Alex Finigan wasn't there at the time but it wasn't long before I found him, or more correctly he found

me, and followed me home when he spotted me driving my Speedster. This was the start of a friendship that has remained until this day.

In 1978, Paul and Alex purchased the mechanical side of Dearborn and the entire business moved to Topsfield, MA where Dearborn sold cars and Alex and Paul handled the mechanical work. Their excellent quality of work and reputation rapidly spread and five years later, they split from Dearborn and took their operation to Essex, MA where, in a large warehouse, they established Gullwing Service Company dba Paul Russell and Company-(www.

paulrussellandcompany.com). At this point they expanded their scope of work and now were able to handle every aspect of automobile restoration; body, engines, interior and anything else the customer required. Their services have branched out to other marques in

addition to Mercedes-Porsche, Ferrari, Alfa Romeo, Bugatti and others. One of their primary customers has been Ralph Lauren and they have restored a Porsche 959 and RSK for him along with numerous other cars, some which have won best-in-show at Pebble Beach. (Interesting story on the 959- The reason it was in their shop was that during the "Federalization" of the car the inspectors flipped the car causing extensive damage - \$220K of parts needed from Stuttgart). They have customers from all over



Alex Finigan

the globe.

Alex is the consummate car junkie and has written articles on Porsches published in Sports Car Market and 356 Registry. He travels the globe looking at and for cars

*Continued on page 18*



550 Spyder



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*continued from page 17*



**550 Spyder**

and see what's going on in their shop. On my visit last month, the first thing you are greeted with is an original Porsche 550 Spyder sitting in their entrance area. Nine years ago this car sold for \$600K and has

changed hands four times since then, the most recent price being \$1.6M. After lunch with Alex and Paul, Alex gave me the tour of the shop. A Ferrari 275GTB4, one of the few all-aluminum bodied



**Speedster under restoration**

models, along with a Cunningham C-3 coupe, were just shells sitting in the body restoration area. Another area held cars awaiting restoration work, some that will not be started until a year from now due to the heavy demand for their business. The interior department



**Cunningham C-3**

convertibles in various stages of restoration, along with a 375 Mille Miglia Ferrari competition roadster and a Mercedes 540K (Pebble Beach winner) awaiting some "refreshening."

for customers. As a result of his research, he is one of the best in his field and has established a network of sources that assist him in locating cars. Periodically, I like to go back to MA to visit Alex



**1. M-B 300SL Convertible**

For an aficionado, touring this shop is an enjoyable way to spend an hour of your time. Alex commented that people have asked him when he might retire, which seems a bit foolish. Why retire when you are working at your hobby to begin with?



**M-B 540K Special Roadster**



**Ferrari 375 Mille Miglia**



**M-B 300SL Gullwing**





Above and to the right, it's the Social Hour!



Bob Fleming teaches 'the line'



One of the 'Chalk Talks' during the '11 Spring Driver Training



GT3 RS



Cayman S and Audi R8 - 2 of the student vehicles

Out and About at Driver Training this Spring

*photos by Mark Kittock*

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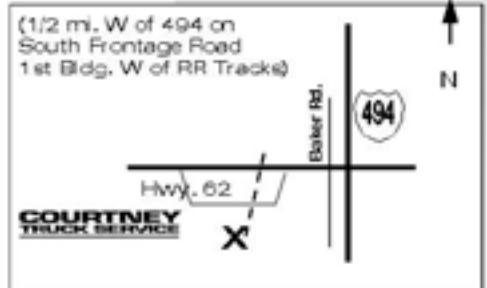
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# Just what do all the initials in Porsche's Corporate Names Mean Anyway?

courtesy PorschePurist.com

While writing a story about the the 80th anniversary of Porsche Engineering I got to wondering about the alphabet soup that makes up all the various Porsche corporate entities (we all know that Porsche Acronyms are used readily in their marketing). I'm sure, that for a German business person it's probably second nature and they don't even give them a second thought (similar to how we might see "LLC" or "Inc" following a company here in the US). However, as someone not familiar with all the various acronyms and abbreviations used in the German business world I decided to look it up and take a stab at identifying everything. Some of the abbreviations are quite obvious; others, not so much. Okay, I admit, the subject matter is a little dry, but it's something I've been wondering about for a long time. Perhaps you were too.

## Let's start at the beginning

Dr. Ing. h.c. F. Porsche Gesellschaft mit beschränkter Haftung, Konstruktion und Beratung für Motoren- und Fahrzeugbau. Yup, it's a mouthful and the full name of the company founded by Ferdinand Porsche on April 25th 1931. This company, let's call it "Porsche Engineering" for short, is what eventually morphed

into what we know today as Dr. Ing. h.c. F. Porsche AG; or, if you want to make it easy on yourself, simply shorten that lengthy moniker to Porsche AG. Porsche AG is the main subsidiary of Porsche Automobil Holding SE (otherwise known as Porsche SE). Confused? Don't worry, so is everyone else and we haven't even brought VW into the picture yet. At some point in the future we'll put together a post trying to explain the capital holding structure of Porsche (for those of you

interested) but first I need to figure it out myself. For now, if you really want to make your head spin, take a look at this document. In the meantime, we'll work on explaining all the acronyms for you below.

## Back to the Alphabet Soup

Let's see, we have:

§ Dr. Ing. h.c. F. Porsche

§ Gesellschaft mit beschränkter Haftung (GmbH)

§ Porsche AG

§ Porsche SE

1. If there is an obvious one, I guess it's the first. "Dr. Ing. h.c. F. Porsche" stands for "Doktor Ingenieur honoris causa Ferdinand Porsche." If we take each piece it's a bit easier to put

it together. "Dr. Ing." is an acronym for "Doktor Ingenieur" or what we know as a "Doctor of Engineering" (in other words, the equivalent of a Ph.D.). And "honoris causa" simply means an "honorary degree" (Porsche was awarded his in 1917 by the Vienna University of Technology).

2. "Gesellschaft mit beschränkter Haftung," or "GmbH" for short, translates directly as a "Company (Gesellschaft) with (mit) Limited (beschränkter) Liability (Haftung)." We would know it as a "Limited Liability Company" or "LLC" here in the States.

3. With regard to "Dr. Ing. h.c. F. Porsche AG," we've already explained the beginning and "Porsche" is self-explanatory so let's look at the "AG". In 1972 Porsche went public and in

## Current Holding Structure



*Continued on page 24*



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**BJ Peterson Boehm  
Nord Stern Member  
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# Where We Were – Where We Are – 50 Year of Nord Stern!



*“Know your history or you might have to repeat it” doesn’t really apply to our car hobby but any automotive history gets interesting for most of us who have been doing the car thing for a while. Long-time Nord Stern member Gordon Doering has contributed his newsletter back issues to the club, as have several other members now that this column has acquired a ‘life of its own’ as it hopefully entertains while enlightening us members!*

*While some of the old newsletter information is quaint, occasionally you see something that boggles the mind; are we on the same planet?*

*-Ron Faust*

- When someone asks about radar detectors, the Editor answers: *“On behalf of the editorial staff we are proud to inform you that we, in no way, recognize and in fact frown*



LARRY & A CAPTIVE AUDIENCE

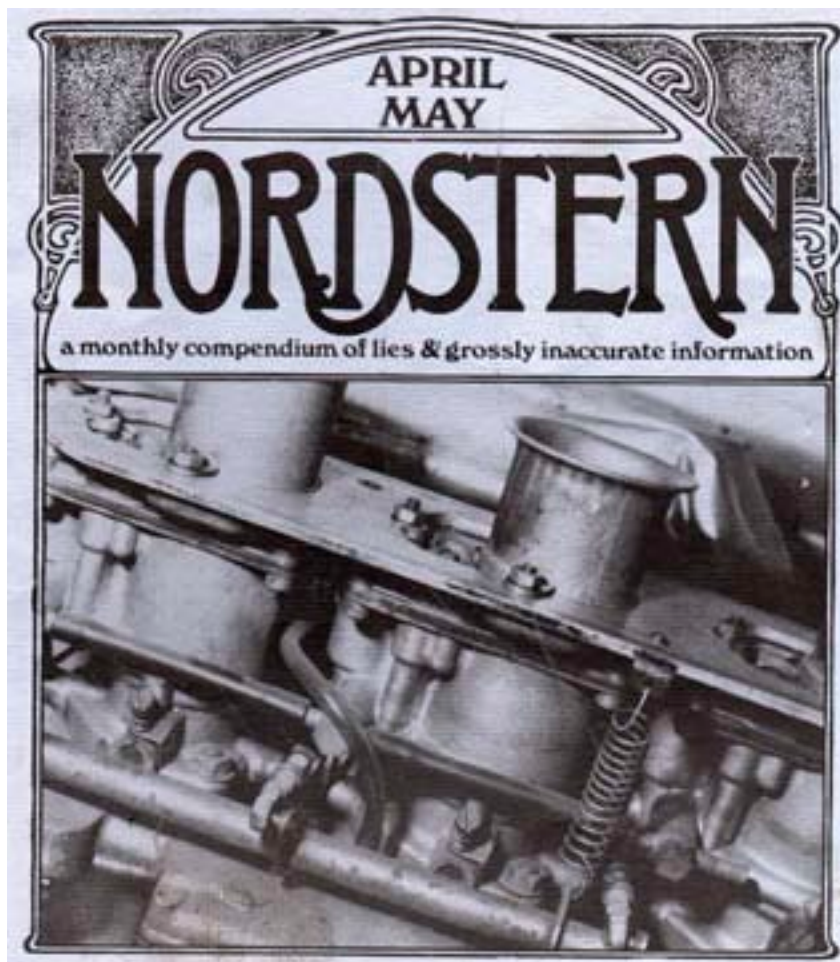


BOB PROVIDING A VISUAL UNDERSTANDING

Our most outstanding Editor says the recession and high BIR costs have hit the newsletter and we’re tightening our belts and slashing pages for the quarterly printed issue. So I’ll concentrate on just one vintage issue; it’s a good one.

## April/May 1980

- The correspondence is wonderful. One writer complains that he sent a check to Ginger Clarke-LeBurkien for a room reservation for an upcoming event and found out multiple friends were in the same room. The Editor (her husband), answers that she said *“she would like to put all of you in one room anyway so you could hear yourselves talk about Porsches, Porsches, Porsches...”* I’ve heard this complaint too.



*upon the use of devices that deter the law, and furthermore we support the 55 mph limit. Although if you drive a 911 SC, the Fuzzbuster 1 works quite well. Ed.”*

- The May 30-June 1st BIR event is upgraded to mini-parade status. In addition to the usual high-speed autocross, a top side concours,



# Scanning the past . . .

rally, and Friday and Saturday night social events are added. *"It all starts...at the Paul Bunyan Motel in Brainerd."* The energy of those people is striking.

- A winter tech session by Bob Johnson and Larry Skoglund drew thirty attendees.
- Thirty eight participants showed up for a winter rally. Mark Thompson and Dave Sutliff came in first but Gordon Doering was close behind.
- Newsletter costs rose to \$150 for 225 copies.

Photo, top, far left: Can you believe Larry Skoglund and Bob Johnson circa 1980! Larry Skoglund and Bob Johnson instructing a winter tech session. Nice posters too.

Photo, bottom, far left: April/May Nord Stern cover shot



Above: This anonymous artwork accompanying tech session article; the Editor and I suspect Hank Godfredson is the artist

Left: At the Winter Beater Rally it's time to synchronize those watches!



# Scanning the past . . .

Wow, artwork created to publicize upcoming Mini-Parade (Hank?)



## Porsche Initials

*continued from page 21*

1973 "Porsche AG" was officially entered into the commercial register. "AG" is short for "Aktiengesellschaft" which is a German compound noun that literally translates to shares (Aktien) company (gesellschaft). In other words, it is a company limited by shares or owned by the shareholders.

Last, but definitely not least, is "Porsche Automobil Holding SE." In this instance, the "SE" is an acronym for the Latin term "Societas Europaea" which translates directly to "European Company." An "SE" is a form of European Public Company governed by the rules of the Council Regulation on the Statute for a European Company of the European Union.

That's it. You now know more about German business acronyms than you probably ever wanted to. However, you never know, this could very well be a trivia question in an upcoming Porsche related competition that just might win you a nice prize. Not to mention, if we ever do decipher Porsche's complex corporate holding structure it will help in understanding how and why it is set up the way it is.

# Nord Stern 2011 Driver Ed Schedule

## **FAST FLING . . . JUNE 18-19, 2011**

*Brainerd International Raceway/Baxter, MN*

To register login to: [www.clubregistration.net](http://www.clubregistration.net)

Costs: First car, first driver: \$350, NS member Same car, second driver: \$315, NS member

## **CLUB RACE AND DRIVER ED EVENT . . . JULY 29-31, 2011**

*Brainerd International Raceway:Baxter, MN*

To register login to: [www.clubregistration.net](http://www.clubregistration.net)

Costs: First car, first driver: \$350, Nord Stern member, Same car, second driver: \$315, NS member

Club Race Registration/Costs separate from Driver Ed

## **NORD STERN DRIVER ED AT ROAD AMERICA . . . JULY 11-12, 2011**

*Road America/Elkhart Lake, WI*

To register login to: [www.clubregistration.net](http://www.clubregistration.net)

Costs: TBA

## **LAST FLING DRIVER TRAINING . . . SEPTEMBER 8, 2011**

Contact Ron Johnson for further info, 952.476.7445

## **LAST FLING DE . . . SEPTEMBER 9-10, 2011**

*Brainerd International Raceway:Baxter, MN*

To register login to: [www.clubregistration.net](http://www.clubregistration.net)

Costs: First car, first driver: \$350, Same car, second driver: \$315



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# Parade 2011: Complete Your Parade Week

By Cole Scrogam

Parade 2011 in Savannah is coming up quickly...it is almost time to start packing for the best Parade yet! When Parade junkies start thinking of the week of fun and excitement with their Porsche and PCA friends, they begin with the main events; the Concours on Monday followed by the Autocross. It can be so easy to focus on those two, as much fun as they are, that one can overlook the other opportunities that exist during this action packed week. We have covered the Autocross and Concours in depth in previous months, but there is more to a Porsche Parade than just those events, the Rallies and driving Tours are also great fun, as is the challenging Tech Quiz.

The TSD Rally masters this year have ample roads for exploration, and regardless of your experience level they will have something for you. Beginners will find stress-free checkpoint locations, while more expert rallyists will be challenged on their way to single digit scoring opportunities. All the while, the countryside will provide a unique backdrop to enjoy your Porsche. Remember to take advantage of the TSD (Time-Speed-Distance) Rally school held the day before the event.

If the TSD Rally is not your cup of chamomile, try the lower impact Gimmick Rally or a Driving Tour. The tours have been extremely popular for several years now, and this year is no different. Due to the overwhelming demand, additional dates have been added by our hardworking Parade Staff. Check out the web site below to see the new dates and see what all the excitement is about.

The last of the "competitive" events is the Parade Technical and Historical Quiz. In a slightly revised format this year, the Tech Quiz will test your knowledge of Porsche history, family trivia and model lines over the last 60 plus years! The Quiz goes by



quickly, featuring 50 general questions and 25 "Model" specific questions for your area of expertise. The answers are provided for you after the Quiz to discuss amongst your new friends ensuring that you will learn a lot of new facts about the car and culture we all love, Porsche.

Please continue to read as I remind you of all the other opportunities that are available for you to enjoy during this fabulous Parade week in Savannah. I certainly hope to see you there!

**Parade Kids:** Younger Parade participants can look forward to plenty of action and adventure including RC cars and boats, make and take craft projects, pool games, karaoke, and outdoor movies. Kids will be able to make their own art piece on Sunday to enter in the Art Show. There will also be a photo gallery showcasing the work of our amateur photographers and their Parade experiences. There will be a ghost hunt, bike rally and pool party for the teens and tweens in addition to plenty of

gaming and hanging out with friends in the Kids Lounges. Babysitting and activities will be provided for the evenings of the Concours and Victory banquets. We look forward to seeing our younger friends in Savannah!

**Hospitality:** Where is the place to meet your friends, have a morning coffee, an afternoon repast and check your email? The answer is the Parade Hospitality! Check the Parade schedule for all our activities, hours and special events including Wine and Beer Tastings.

Our Parade Sponsors will have booths for you to view their products and more than a few Porsches on display. Stop by the Internet Cafe to

PORSCHE FUN! SUMMER SUN!



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July 31 - August 6, 2011

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[parade2011.pca.org](http://parade2011.pca.org)

**Don't Miss Out, Registration Closes July 20**

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**Savannah**  
2011 PORSCHE PARADE



check email, review the Parade website for information and print your boarding passes.

**Goodie Store:** We have planned a Goodie Store you won't want to miss. Porsche merchandise, PCA-logo merchandise, Parade-logo merchandise, models, books, and special items not seen in past Parades can all be expected. Be sure to check the store repeatedly during the week to find the special item that expresses your affiliation with things Porsche and PCA or those items that make for the perfect reminders of your incredible week in Savannah. Major credit cards accepted, of course!

**Gimmick Rally:** The Gimmick Rally is designed to provide a scenic, relaxing and fun outing for everyone, including families. Our route will pass historic and colorful places of interest, with optional stops to explore and experience the charm of southern hospitality. The route will be simple and clearly described with a driving time of no more than two and one half hours. The gimmick of the rally will unfold as you drive the route, but there will be no tricks or traps, and novices and experienced gimmick rallyists alike will enjoy this rally. Load up the family and enjoy this event together!

**Driving Tours:** The Savannah Parade will include several guided driving tours to points of interest while cruising the beautiful countryside of Georgia and South Carolina. These tours have become some of the most popular activities of the week, and you can be sure that this year's will not disappoint!

**Tech Academy:** The Porsche Club Tech Academy will provide participants with a well-rounded curriculum. All Porsche models will be covered. Upon completion of three hours of study (attending three sessions) you will be awarded a Bachelor of Arts diploma for your achievement. Five hours earns you a Masters degree and after seven hours of study you will have earned enough credits for a Doctorate degree. All diplomas will be signed Peter Smith, Dean of Porsche Club Academy and Manny Alban, President of Porsche Club of America. The Tech Academy will have something for everyone; stay tuned to the Parade website for the final class schedule.

**Local Attractions:** Savannah is a hotbed of cultural attractions and we will certainly take advantage of them. Offerings include a tour of nearby Hilton Head Island, the Rose Hill Plantation, the charming nearby towns of Bluffton and Beaufort and the communities on Tybee and Skidaway Islands.

In addition to the organized events, the Savannah area has much to offer that you can do on your own: carriage and ghost tours, riverboat cruises, movie tours, fishing, dolphin watching, kayak tours, 8th Air Force Museum, Railroad museum, Fort

Sumter, Telfair Museum of Art, USS Yorktown, Plantation tours, Perris Island Marine Base & Museum, , shrimp boat tours, cooking schools. You name it, Savannah has it! **Art Show:** This traditional competition continues with various categories including fiber arts, jewelry, painting, crafts, and photography (with both amateur and professional divisions). All Parade entrants may participate, including children.

Our special event this year will be a region T-shirt contest. Any and all regions may submit a T-shirt that is designed to advertise a regional event. Be sure to check out the web site for more information.

**And Much More:** Other events we will hold during the 2011



Parade include a 5K Run/Walk around Hutchinson Island, slot cars, the Michelin Drive & Compare, a golf tournament, a helpful Concierge on-site all week, Parade 101 classes, and National awards including the newsletter, website, Enthusiast of the Year, Family of the Year, Region of the Year, and Public Service awards. We even plan to bring back the police escorted Parade of Porsches, so we can show Savannah we are there with style! Also

remember the Banquets that round out each evening!

**Sunday**—Pirelli Welcome Party: After a few years' hiatus, the Welcome Party will once again be a German buffet, with all of the usual favorites.

**Tuesday**—Porsche Concours Banquet: Our grandest evening, the Concours awards will be presented as well as many of the coveted national contest awards. The Concours banquet will be our most formal banquet, with a menu that matches.

**Wednesday**—Mobil 1 Rally Banquet: We have something different and fun planned: a Casino Night with 'dine around' food stations. Brush up on your Blackjack, Poker and dice skills. There will be a gaming corner for the kids!

**Friday**—Michelin Autocross Banquet: The Autocross Banquet will be a fun one, too—a "Low Country Boil" dinner, a Southern favorite and tradition.

**Saturday**—Porsche Victory Banquet: The Victory Banquet will be the culmination of our Parade week together, where we will reflect on our past week of adventure, as well as hear about our next opportunity to all get together, at Parade 2012! The Tech Quiz awards will be presented, as well as the Grand Prize—a trip to Germany!

Spots are filling up quickly, so load up and join us in Savannah for Parade 2011! More information is available at <http://parade2011.pca.org>. Don't miss out, register today and join our Parade Facebook site to make your travel plans to Savannah!



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I have been a professional Porsche mechanic ever since that humble beginning 40 years ago.  
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I would like to thank all of you who have supported the Nurburgring, Inc. through the years.

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# Classifieds

*Members of the region are welcome to place ads of a non-commercial nature at no charge for two months. \$10 for non-members. Submissions must be received by the 10<sup>th</sup> of the month prior to publication date: editor@nordstern.org.*

## 1987 944 S

VIN WP0AA0947HN450556. 52,030 miles. Black with light tan interior. Original, no modifications. No rust, stored winters. Clean interior, non-smoker. Excellent inside and out. Very well preserved and maintained, everything works. New timing belt, water pump, etc. at 40K. \$10,500 obo. For photos and more info contact Bill Maitland, 612-819-5740.

## Time to restock the garage - 1990 964 C

4150k miles, 5k on split case Autoedge rebuild to stock. Car is in pretty good shape, drive regularly in the summer. Everything works with the known heater/air quirks. Only modifications are lowered HRE progressive springs and after market chip. \$18,000 OBO. Ray Newman, Raycnewman@comcast.net, 612.202.1370

## 1989 944 TS track car

Currently without glass, and interior in process. Full cage, Fresh (20 minutes) rebuilt 400+hp Lindsey/Autoedge motor, Huntley Racing, Penske Shocks, Coil overs, Boost control computer, Evo II seats, two sets of HRE wheels + Factory Wheels. Needs Lexan and Interior finished to be on track for PCA GT3. Reasonable offers entertained. Ray Newman, Raycnewman@comcast.net, 612.202.1370

## 914 Wheels

Front and Rear (w/spoiler), Fiberglass Deck Lids, white, new, stock appearing underside. \$160 Each: Steel wheels 1973 914-4 widen to 6 1/2" have four. \$40 set. Gary Greiner, 701 E. 9th St. Superior, WI 54880, 218.348.1849 (cell), e-mail gtgcnw8976@hotmail.com.

## Wheels

Set of 6 OZ Racing Fittipaldi 17 inch 3 piece wheels with center caps. Porsche 5x130 bolt pattern. Four 8 1/2 J x 17 H2E56 wheels.

Two 9 1/2 J x 17 H2E56 wheels. 4 wheels have used BFG Comp T/AR1s mounted (235/45x17 and 255/40x17) and 2 wheels do not have tires mounted. \$900/OBO. Chuck Ready ready\_c@hotmail.com or 651-484-6392

## 1967 Porsche 911

VIN307079 Restored 2010 Ivory with black interior. Newly rebuilt seats. This is an exceptional example of the early short wheelbase Porsche cars. Body and interior are in near perfect condition. The engine, with Webber carbs runs and revs freely. The mechanicals work in harmony. \$34,000. For photos and more information please call Hank Godfredson 719-661-8911.



## 1979 911 SC Targa

Think Spring! Car has 140,000+/engine 40,000. This car had 137,000+ on it and an engine with broken heads studs when I bought it. I intended to redo the engine, until I found a 204HP code 930/10 ROW 3.0 SC engine with 37,000 original miles. 24 hp over the US version 180HP 3.0 engines. New clutch pack and fork, Carrera chain tensioners and pop-off valve were installed prior to transplant. Refinished stock 6x16 and 7x16 Fuchs. DynaMat added to the floors and rear bulkhead. Rebuilt and rebushed pedal assembly, shifter and shift linkage. Interior has been refreshed in black with Porsche script seats. The expensive part of this vintage of 911 (the engine) is taken care of for a long time. Car still needs body cosmetics for a few dings and things, tires and some Targa top work. No rust, anywhere no major body issues. Older metallic blue repaint over original brown or maroon. \$9450 obo Phil Hancock (612)308-2357 phancock356@hotmail.com



## Wheels

Set of 4 wheels from 1989 944Turbo S7J x16 with Pilot SX sport 225/50 ZR169J x16 with Conti Sport Contact 245/45 ZR16. \$750 or Best Offer. Loren Stiles H-952-892-0214 or C-612-201-4304

## WHEELS & TIRES

Fuch's Set of 4 Prof. Refurbished 16" Porsche with new caps and new Dunlop Direzza DZ101 Tyres. 6" Front 205/55, 7" Rear 225/55 P.N. 911-362-113-00 and 911-361-020-44 Anodized Silver with Black Center's as O.E.M. \$2100 + Shipping, Pic's available. Geoff Sharples, Cold Spring, Mn 320-685-7851, GGSHARPLES@AOL.COM

## 2001 911 Turbo

Very nice 911 Turbo Coupe 2001 Triptonic with only 22,827 miles. Color Guards Red with Black Leather. Pirelli P zero with 1,300 miles. All maintenance done by Carousel Porsche. Always garaged. Include Porsche car cover, battery tender, red SpeedLingerie bra and a set of winter wheels, though I never drove the car in snow or salt. Asking \$51,000. Contact Guy Montagne at 952-212-1824 or Guy.Montagne@comcast.net

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