



Dr. Ferry Porsche

Bill Skolar

50th Parade Art Show
1st Place Professional

New In This Issue:

Remember When at BIR
Hersey Parade
Rochester Porsche Picnic Labor Day
June 11th German CarFest

Page 9
Page 10
Page 13
Page 16-17

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From the Editor . . .

Christie Boeder

*There is information
on the special 911
Club Coupe produced
to honor the 50th
Anniversary of PCA
(I am entered, are
you?!).*

I am sitting out on our deck trying to work on this issue of the newsletter and it is not easy! The sun is bright, hot and it's humid so I can't see the screen well, I am drippy and would rather be either sun tanning or pulling weeds! Just too many other things to do on these gorgeous summer days besides churn out the newsletter. Combining multiple activities can work, I will make it work as I (along with just about all of Minnesota) savor and treasure these hot summer days. I am just glad to have some real summer after the past few years to store in my memory and senses to pull out in the middle of that inevitable cold snap six months from now!

Already a number of summer activities are but mere memories - hopefully good ones for those who participated. First Fling, Fast Fling, Road America are driving events that have come and gone. The Club Race is just around the corner. The Concours is this Sunday. Be sure to check the calendar to see what's next.

This month's issue features the Hersey Parade coverage and photos. Sounds as if it was quite the event. There is information on the special 911 Club Coupe produced to honor the 50th Anniversary of PCA (I am entered, are you?!). And lots of pictures, if you can download the issue from the website and view it the color photos are well worth the effort.

And again, congratulations to the several club members who won awards at Parade. We were well-presented! First Place for Mike

in the Professional Art category. Third place in the Public Service Competition, Third in class for the newsletter, One of only three featured club events (North Shore Fall Color Tour).

A Book Review . . .

by Dale Trippler



Boxster Fans (and other Porsche owners as well): I just finished a paperback book entitled, "Porsche Boxster" by John Lamm of Road and Track. It is an easy read, only 125 pages, and as the back cover states: "More than 120 color photographs featuring clay models, the show car, prototypes, manufacturing, and production cars richly relate how Porsche created the new model, while Lamm's insightful text takes you into the engineering department and on the road with the Boxster."

Once I started reading this book, I couldn't put it down. Granted, I own a Boxster, but the style and information provided were both fun and informative. The book was published in 1998, so it is out of date for the upgrades (The S had not been developed yet), but I found the coverage of the development and design considerations very enlightening. I highly recommend this book. It can be found at Barnes and Noble.

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Welcome

Welcome . . . New Members

(and returning members!)
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at upcoming events!



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So, Just What Do We Do In Nord Stern??!

A *brief* synopsis of activities and events offered by your club, Nord Stern, and/or PCA or, just enough info to pique your interest??!!

Autocross: A low-speed driving event, teaching one how to maneuver one's car around a set course of pylons on a closed circuit. Instruction is available, drivers compete against the clock. No modifications to one's car are necessary. Some safety equipment needed (helmet).

Concours: A setting where Porsches are displayed for general viewing and/or inspection competition. Experienced judges evaluate the various models based upon cleanliness, overall condition and authenticity.

Driver Training: A driving course designed to teach and enhance high speed driving skill and technique on an actual racecourse. Training includes classroom sessions, on-track 'exercises' plus supervised lapping sessions.

Driver Education: High speed driving event on a closed-course racetrack (Brainerd, Blackhawk Farms, Road America) where drivers are grouped according to prior lap times. Prior Driver Training participation is required. Performance enhancements are frequently made (but not required!).

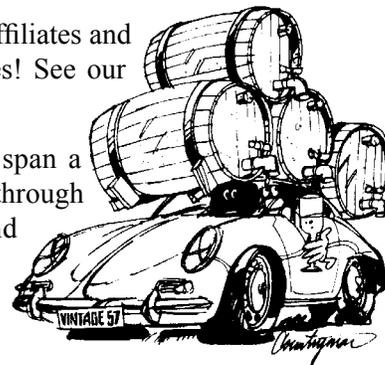
Time Trials: On course timed lap with controlled starts and exiting.

PCA Club Racing: Wheel-to-wheel competition between drivers who hold PCA club racing licenses. There is a race class for every model Porsche. Safety modifications to your vehicle required.

Rally: An event wherein a driver and co-driver complete a predetermined route along open roads following a specific set of navigational instructions. Can be a TDS (time-distance-speed) or a 'fun' rally.

Social: Organized gatherings of club members, affiliates and family member to meet, eat and drink beverages! See our motto on page 1!

Tech Session: Casual educational session that span a wide range of topics, from general maintenance, through Concours prep, performance enhancements and general car/mechanical knowledge!



On a business note, our board of directors recently voted to fill Ed Hazelwood's vacancy on the Nord Stern board with Ron Smith, a long term member and past president. Ed moved out of our region with two years left in his term.

Christie Boeder for President!! Folks, you may not realize it, but this very newsletter you read every month, prepared with diligent effort and artful talent by our own Christie, has once again been awarded national recognition at the annual PCA Parade in Hershey, PA. I wish I could take some credit but they didn't give out any awards for reading talent. Nice job, Christie!

Our first car handling school was recently held at the Dakota County Technical College and I can tell you every student had a great time. For many (including my daughter) this was their first experience with the handling capabilities of their car. Many were not ready to tackle our BIR high speed school yet so this was the perfect venue to flex their car's muscles. Instructors coached students through a number of exercises including dry and wet chicanes, braking, evasive maneuvers, and a wet skid pad. I can tell you, two weeks after the event, my daughter is still giddy over the fun.

Our Afton "Concour on the Green" is just around the corner on July 24 in Afton, MN. Even if you don't show your car, Afton is a fun day trip for the family . . . especially when you mix in a few slick Porsches.

August 5-7 is our big Club Race/DE weekend at Brainerd Intl. Raceway. Roger Johnson and his cadre of helpers have assembled a great event for racers, driver's education participants and spectators alike. Saturday night will feature our fund-raiser auction for Courage Center. Racers will get not one, not two, but three races in a single weekend! Crowning the weekend is our Loonacy Race where we invert the qualifying field and the slowest cars start in front with a handicap lead. If you're planning on driving in the DE group, sign up fast to reserve your spot.

On a business note, our board of directors recently voted to fill Ed Hazelwood's vacancy on the Nord Stern board with Ron Smith, a long term member and past president. Ed moved out of our region with two years left in his term. Lastly, several Nord Stern members returned from the PCA Parade event with tales of recognition for our members and our region. Look for details in upcoming issues of this newsletter. Enjoy your summer driving and remember, *getting there is half the fun . . .*

Rick Moe's

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Parade 2005

Well we are back from the Parade. We had a great time and a trouble free drive there and back. Some noteworthy things happened that involve Nord Stern:

Teresa and Roger submitted a Public Service Award entry from the 2004 Club Race. That entry placed 3rd over all. I accepted the award certificate and check on behalf of the club. As an added bonus, I had the certificate autographed by Peter Porsche.

Mike Jekot and his entry "Fading Memory" took top honors at the Art Show (for the 'Illustrations, Professional' category). The piece was also donated for the charity silent auction and was purchased for its value.

Your Rally Chair (me) and Mike Lancial as navigator placed 72 out of 99 entries in the official TSD Rally, it's a good thing I only run gimmick rallies!

—Lon Tusler

Dakota County Driving School

I want to thank all the people that helped me and the other students in this educational and fun filled day.

This was the very first time I was able to test my car and my skills at this level of intensity. It took a bit to let go of my normal conservative approach to things.

I learned a lot both in the classroom and on the track. It was the best \$40 I spent for a long time.

I am looking forward to taking the next step which in my case is going to be attending a track day and getting a feel for what that is all about. Who knows I may be out on the track some day? Thanks again!

—Bruce Huffer

Hello to all who volunteered this past Sunday from my wife, Emily, aka The Cone Assassin . She tells me that several of the volunteers got more than enough exercise chasing down the cones she killed. The car has more coneage marks than all my prior years of auto-xing combined!

However, whilst I was off enjoying myself at LeMans she was being a good student.

Thanks to all who put on this event. Emily had a great time and very much appreciates all the work of the volunteers. I add my thanks as well.

—Dick and Emily Beers

Yes, she hit a few, but she knew right where the edge of the car was. Never had to perform an "extraction". Glad she had a good time.

—Rolf Penzel

Teen Driving Video

I showed this to a few people and many thought it would be a good idea to let people know about it. The video shows 16-25 year olds how to avoid the most common accidents.

The video trailer and information can be found at: www.roadskillz.com. Please pass it on to other car clubs or within your group.

—Scott Kuhne



Mike Jekot holds his First Place Award from the Hersey Parade. He confesses this photo has been tweaked because the framed award is actually HUGE!



"Fading Memory", by Mike Jekot
Measures 30 x 24 and was completed sometime in 1982.

"This might be considered an early work but to me it represents my first Porsche, a 1954, Pre A coupe #52700. I sold the car long ago and it has yet to show up on any data bank with the 356 Registry. The painting was framed prior to Parade and placed at auction for the local regions favorite charity, it sold for full value indicated, raising half of the total collected at that auction!" Photo by Lon Tusler.

Remember When at BIR . . .

photos courtesy Jerry Greene



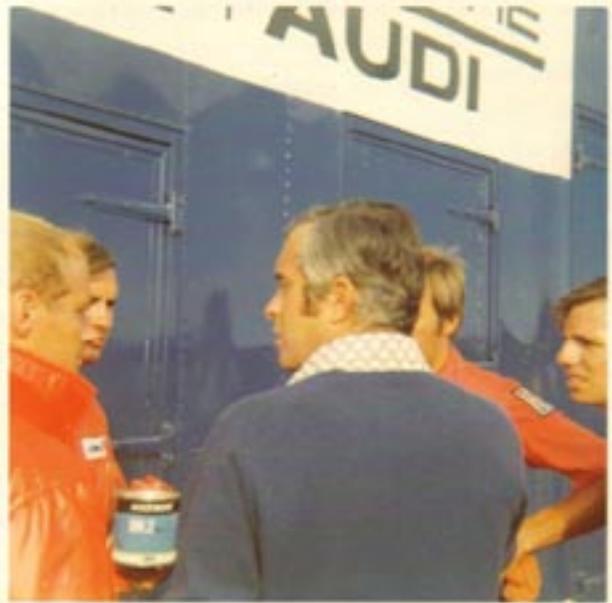
*Above, left: It's the SUIT!
Above, right is Mark Donohue*



Far Right: Roger Penske



*Right: Jackie Stewart's teammate: Savanaurd
Below: Check the starter's position...*



*Far Right: The SUIT and SIDEBURNS!
Far Right Below,*

Right, on the grass, a 962

All photos were shot at BIR in 1972 and scanned by Jerry Greene. More selections next month!



Up Close and Personal with Porsche Parade 2005

Photos and text by Mark Pladson

There was a swap meet during the day which united treasures (or trash) with buyers. I scored a vintage 930 poster for \$3 which will require a \$40 frame. Town of Hershey appears to be well suited to be a dry run for the rally event. There tends to be a real sense of accomplishment just navigating between the event sites.

Tonight was the Welcome Banquet hosted by Porsche AG. There was a 50's theme and many people were dressed accordingly. For the guys that typically meant a white T-shirt with jeans with an occasional bowling shirt in the crowd. The women definitely were a little more creative with poodle shirts, etc. One person even had roller skates and a malt tray.

Being in Hershey I expected a chocolate desert but I was totally surprised by the execution. Each of us was served a dark chocolate 1/32 scale 997! Wow, what a way to end the meal.

Porsche had a large covered object in the back of the room which many of us expected to be the new Cayman. However when the cover was lifted it revealed a special edition 997 done specially for the PCA 50th Anniversary. There will be a limited run of 50 cars and only available to PCA members. This is a fully optioned car not to be confused with a club sport. It has a 380 HP engine and special interior treatment etc. The exterior color is light metallic blue similar to Mike Courtney's race car. The 997 club edition car can be yours for \$99,911, and orders will be taken via the web site. Just in case you haven't cleared the petty cash fund in the family budget there is a plan "B" (or maybe plan "P" in this case). Porsche is giving away one car to a PCA member. They will hold a drawing and

select 3 finalists, the car then will be given away in the fall to the lucky PCA member. I would expect the PCA website to have complete details in a couple of days. (Editor's Note: It does, see article in this issue about the car, contest and website.)

Concours - Sunday

Just how clean does your car have to be? The 1,100 mile trip really coated my entire car with a lot of grime far beyond the capabilities of Meguires Quick Detailer. I found a 24 hour car wash and gave the car a proper bath. It's 6:30 am, me and four BMW Z3 owners who where in route to a Z3 festival washing cars, what a great way to meet people. So the car is basically clean just need to get the junk out and do that final touch. Being a little inspired by the judged Concour people detailing suspension pieces too remote for anyone to see, I thought I'd best give the wheels and brakes a through cleaning.



Above: Taking the wraps off the new 997 Club Coupe



Right: First View of 997 Club Coupe



997 Club Coupe

So there I was in the parking lot with wheels off waxing my red brake calipers and polishing hubs. Several people stop by and chat about car stuff, great conversation piece.

The Concours was located at the Hotel Hershey and surrounding golf course. It was a grand location and a great place to see "Perfect" Porsches. I joined the Ruf group in the staging area with a sea of other ultra clean Porsches of every model and color. We then drove over to the golf course and parked on a fairway. This year's winners were brought up Pebble Beach style to receive their award with accompanying interesting commentary. One of the honorary judges was Jerry Seinfeld who stopped by the Ruf area to chat with Steve Beddor and Alois Ruf. Jerry was looking to arrange a test drive in the LA area and presumably looking to add to his collection.

There were many historically significant cars on display which included three of my all time favorites, Mark Donohue's Sunoco 917-30, AJ Foyt's 74 IROC 911 and the original Ruf Yellow bird. It is impossible to adequately describe the number of cars and the quality of the preparation. There were so many rare cars in outstanding condition one could start to believe that 73 911 RS were common place. It was really fun to talk to people and hear the stories of preparation and tribulation. One entrant with a 356 told the story; they were completely ready for the Concour and backing the car out of the garage when he drove over a can of white spray paint which had rolled under the car. It exploded requiring many additional hours of extreme paint removal the night before they were leaving. Alois Ruf was kind enough at the end of the Concour to drive Yellow Bird out on the fairway where my 86 Ruf BTR was parked for a couple of photos, WOW, talk about a fantasy come true.

The Concour banquet is a grand event with many stories and awards. Two stories stand out as a tribute to the people who drive Porsche cars. The award for the most Parade Events went to a couple from San Diego would have attended 47 Parades (this would be Ginny and Jack Case who have appeared in our

newsletter in the past, too, an inspiring couple who continue their almost 50 years of club participation to this day!). It was also significant to note they drove their 1958 Speedster from San Diego and expect to turn over 500,000 miles on the return. This is no low mileage garage queen! The award for the longest distance was 4,300 miles for couple from Alaska - and the car: 1962 356! Now I really feel like a wimp driving 1,100 miles from Minnesota and having my air conditioner serviced the week before I left. Guess I will have to respect my elders.

Academy Day

There are two tracks for attendees today: the Gimmick Rally or Academy Day. Since I am just barely able to navigate around Hershey and find the events I wisely chose the Academy track. It's promised that if you successfully complete the event, you get a certificate signed by Porsche Racing legend Norbert Singer.

There are six garage stalls and six conference rooms running simultaneously each hour. Students are free to attend the session of their choice; just get the stamp at the end on your bingo card and move to the next session. First session, Bruce Anderson, Evolution of the 911 Engine. OK, so not even Bruce can get through this session in an hour but no one complains and most people are taking notes. Bruce promises that the next session will put us back on track so I stay for the Legalization of the 959. You never know when that information might come in handy!?! Drop over to Ed Mayo's session on 911 oil leaks where I pay very close attention since I am starting to run short of cardboard for my garage stall. Carousel commented there were a few drops of oil on floor when doing the air conditioning. Hey, with this session and the signed certificate I might be able to do this myself.

Right next door in the Carrera GT session instructor Paul Gagliardi enjoyed revving the V10, so OK sounds like that's a good place to go. Paul took us through Carrera GT with lots of pictures of the inner workings. It's really a shame they have to cover this technical marvel with bodywork. The carbon fiber underpinnings is a work of art. Couple items from Paul's Q&A. Yes, you must pull the engine for almost any service and it comes out the bottom. Price of a door? \$20,000. Price of a wheel? \$5,000. Do owners of these cars drive them? Yes, most people are driving them and enjoying them, Nicholas Cage, Jay Leno both drive their cars frequently, Tim Allen has over 21,000 miles on his car. Jerry Seinfeld has two CGT; one on each coast. Great car but now back to practical matters - setting valves on 911. Everyone got a chance to set a valve on with the engine on the stand, somehow I think it's going to be a lot tougher in the car. On over to replacing syncros on 915/930 transmissions, doesn't look too bad. Stephan Kaspar takes a transmission apart, shows us the various parts in various wear conditions then puts it back together in less than an hour with no visible manuals. I don't think this little paper certificate will give me enough courage to tackle this job.

Parade. . .

. . . continued from page 11

Just for fun there is a tire changing contest on the Carrera GT (mockup). First session is hosted by Stephanie Anderson, wife of Bruce Anderson. FTD is promised a new Craftsman jack, I come in at 21 seconds after fumbling the direction button on the air wrench. Looks like 16 seconds is the time to beat. It does, however, beg the question of why practice changing tires on a car that does not have a spare? Plus the single nut requires 380 mm torque which somehow I just don't think the common CGT driver will be able to muster without a wrench about half the length of the car.

One more stamp on my bingo card and I am ready for my degree. I stop down to the Randy Owens session on auto art. Turns out Randy is doing a print for the Parade; each of us get to make a print and he signs it. WOW, just think what this will be worth at the 100th Parade.

The banquet features some movies from past parade autocross sessions. Hey, these cars all look so new, well they are new. Some fantastic spins in the wet: 180 and 360 and more. There are also movies from Laguna Seca before the Andretti curve. There must have been about 50 ways NOT to do the line though the corkscrew. Anyone thinking the Cayenne was the first off road vehicle produced by Porsche needs to take a look at these 356 and early 911s going through the dirt. Wow, these guys had no fear (or no instructors), talk about tail happy driving! (From Roger Johnson: Good report, Mark. The only thing you left out was the sound of CGT running in a hotel ballroom. At idle it was very quiet. At 6,000 RPM it was incredible! I have not heard anything like that since my last trip to the Indy F1 race.)

Ruf Party

Alois and Estonia Ruf hosted a party at Europa Macchina Monday Night We parked the Ruf cars in front of the building

and a couple inside as well. Dennis Frick, the owner of Europa Macchina, has a passion for Porsche which brilliantly shows in his work. In an article for the Associated Press he said that he bought his first Porsche at age 23 in 1963 and "It's been a nonstop love affair ever since." "This is an all-consuming passion," he said. "You don't have time for television or golf." For the complete Europa Macchina story follow this link. http://www.wpmi.com/business/wire/story.aspx?content_id=B1E04285-7F42-4DA7-8E55-68EE42376C33 The infectious enthusiasm for Porsche Automobiles is clearly the Synergy between Ruf and Frick and it permeated the event.

The shop was open so we could view customer cars in the process of restoration, numerous 356, two 73 911 RS, several motorcycles, and various racing cars. Ruf's beloved 901 from the Concour, a recently restored 356 and Yellow Bird were popular gathering spots for conversation. Nord Stern was represented by Steve Beddor, Don Johnson and myself. Celebrities in attendance included Karl Ludvigsen, author of *Excellence was Expected*, and Bruce Anderson - one of the leading authorities on technical Porsche subjects and a contributing editor of *Excellence* magazine also attended with his wife, Stephanie. The new Ruf Fascination DVD was playing continuously and added a level of excitement and reminded us why we love Ruf automobiles. We enjoyed good food and conversation while a German TV crew interviewed various attendees and took video of some of the more unique cars on display.

Editor's Note: Photos by Mark are on pages 28 & 29 and I want to thank Mark for sharing his experiences via ClubTalk originally. He was not at Parade the full week but it certainly sounds as if he experienced and enjoyed every minute!

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autobahn
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2nd Annual



Rochester Porsche Picnic



Join us on Labor Day September 5th, 2005
from 1:00 until 5:00 for

The 2nd Annual Rochester Porsche Picnic.

This is a BYOBB (bring you own beer and brats) event and is
a great way to end the summer.

We are trying to get a headcount early so please RSVP by
email no later than August 15th.

Roger Forland roger@westwoodhomes.biz

or

Jeff Boehm jbandbj@chartermi.net

Looking forward to seeing you here!

Contact either of us for details!!

Annual German Carfest in downtown St. Paul

by Paul Bergquist, Mercedes Benz Club

I think everyone had a great time at this years German Carfest. We are always looking for ways to make it better so please do contact me with suggestions! We had two 30 plus piece German Bands this year, plus lots more food than in prior years. The St. Paul Hotel prepared the main course of grilled brats and hot dogs, with all the trimmings. We also had ice cream, Starbucks Coffee, kettle Corn and ice slush drinks, etc.

Maplewood Imports brought out 15 new Porsche, Audi and Mercedes to display on Saturday, and 15 Mercedes-Benz for the Sundays Concours 'd Elegance.

We had approximately 85 cars registered for Saturdays Carfest! Additionally, many cars showed up on Saturday to participate albeit some arrived after registration closed.

Car show winners were:

"Best Of Show" People's choice award: went to Bernise Hill with a 1950 Mercedes 170A Cabrolet.

1st Place went to Bruce Kelly with a 1968 Mercedes 250SE

2nd Place went to Kris Olson with a 1988 BMW M3

3rd Place went to Claire Bethel with a 1972 BMW model 2002

All awards were based on Peoples Choice.

We gave out a bunch of door prizes after awards were given

out. Overall the event went well except for the 35 minutes of rain when a number of cars decided to depart. Those that stayed, just took a towel and wiped off the rain. The streets were once again dry by the time the awards were finished.

Everyone I spoke with liked the 30 piece German band and the food from St. Paul Hotel was once again exceptional. (Editor's Note: No Porsche winners this year! There have been in the past,

Editor's Note: Pictures from the event are on pages 15-16

Above: Fred Daneu, Phil Hancock and Dale Trippler at the German Carfest this past June. Trip certainly has the correct attire!



Photo by Jill Daneu

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Porsche® Honors 50th Anniversary of PCA with exclusive 911® Club Coupe

As part of the PCA's Golden Anniversary recognition, one of the 50 911 Club Coupes will be randomly given away to a lucky PCA member. Sweepstakes rules and eligibility are found on the same website referenced above. No purchase necessary to enter the Sweepstakes. The Sweepstakes is open to eligible U.S. and Canadian PCA members until Sept. 12, 2005. To register online: visit the following site: <http://www2.us.porsche.com/english/usa/clubs/pca/50thanniversary/default.asp>

New Coupe is first 2006 Porsche 911 to Incorporate X51 Powerkit

ATLANTA, June 27, 2005 – In recognition of the 50th Anniversary of the Porsche Club of America (PCA), Porsche has created an exclusive 911 Carrera® S Coupe model featuring a distinctive exterior color, unique interior styling and commemorative touches, and a more powerful and higher performing engine. Limited to an exclusive production run of just 50 cars initially made available to eligible PCA members, the 911 Club Coupe was unveiled this past weekend at PCA's 50th Annual Porsche Parade in Hershey, Pa.

The 911 Club Coupe's most visual exterior feature is its distinguishing Azurro California color. This paint color is a modern interpretation of azure blue, a color made popular on Porsche 356 sports cars when the PCA was founded 50 years ago. The rear portion of the standard center console is also painted in Azurro California. As an option, the backs of the sport seats can be painted in this striking metallic blue color, as well.

In addition to sport seats, the 911 Club Coupe's standard interior features include black instrument dials and a sport steering wheel and gear shifter. Stainless steel doorsills incorporate the 911 Club Coupe logo, and each car bears a badge on the driver's side door trim indicating its individual number in the series of 50 cars.

The Club Coupe is the first in the current generation of Porsche 911 sports cars to be equipped with the X51 Powerkit. This feature increases output of the 3.8-liter, flat-six cylinder Carrera S engine from 355 to 381 horsepower and peak torque from 295 to 306 ft. lbs., making it the most powerful non-turbocharged engine yet offered in a Porsche 911 production car for North America. Distinguished by its carbon fiber air cleaner housing, the X51 Powerkit boosts performance through a series of engine enhancements including a larger throttle body, optimized intake airflow, cylinder heads and exhaust manifold modifications, changes in the control unit, and the inclusion of a sport exhaust system. The result produces a 0 to 60 mph time of a quick 4.4 seconds and a top track speed of an impressive 186 mph.

Like the Carrera S, the 911 Club Coupe is equipped with 19-inch wheels and tires, Porsche Stability Management (PSM), and Porsche Active Suspension Management (PASM) for optimal handling. The Sport Chrono Package Plus system is also standard equipment, while Porsche Ceramic Composite Brakes (PCCB) is available as an option.

Manufacturers' suggested retail pricing for the 911 Club Coupe begins at \$99,911 US and \$145,911 CDN. It is anticipated that PCA members will purchase all 48 cars offered for sale. Due to their exclusivity, the purchasing process for these cars will be initiated through a special website (www.porsche.com/911clubcoupe) that is dedicated to the model. This website contains full terms and conditions of the sales offer. There is no charge to register for the sales offer. The offer to eligible U.S. and Canadian PCA members for the 48 Club Coupes that are available for purchase will be open until August 15, 2005. On or about this date, all of the remaining 48 Club Coupes not purchased by eligible PCA members may be made available to the general public.

As part of the PCA's Golden Anniversary recognition, one of the 50 911 Club Coupes will be randomly given away to a lucky PCA member. Sweepstakes rules and eligibility are found on the same website referenced above. No purchase necessary to enter the Sweepstakes. The Sweepstakes is open to eligible U.S. and Canadian PCA members until Sept. 12, 2005.

The Porsche Club of America is one of the largest independent, single-marque automobile clubs in the world with approximately 84,000 individual members and 139 chapters in the United States and Canada. Bill Sholar founded the club 50 years ago when he and a small group of 11 enthusiasts held their first business meeting on Sept. 13, 1955, at Blackie's Grille in Alexandria, Va. More information about the club and its history can be found at www.pca.org.



*A great-looking Spider
and 356
Photo by Jill Daneu*



*Chris and Paul Bergquist with Ursula at
Registration. Photo by Jill Daneu*

On View at German Carfest June 11th

photos by Kim Crumb unless noted



*Check out the license plate on this
356, gotta love it!
Photo by Jill Daneu*



*Tamara Schaal in their gorgeous P car.
Photo by Jill Daneu*



*One of the editor's
favorites: The Mickey
Mouse car (the door
handles are truly
'hands!')*



*The scene at Rice Park in
downtown St. Paul*



*L to R: Fred
Daneu, Phil
Handcock,
Jill Daneu
and Dale
Trippler in his
leiderhosen!*



Lovely 356



On View (Cars) at German Carfest

photos by Kim Crumb



Last Fling Driver Training

Friday, September 30, 2005

at Brainerd International Raceway

- **Eventmaster:** Lee Jacobsohn at speed@tela.com (preferred) or 952 922-8485
Jon Beatty at jon@minnetonkasoftware.com (or 952 449-0187 day)

Novice Class: For drivers who have not attended a (or attended no more than one) Nord Stern high speed driving event at Brainerd Raceway. This class will prepare you to safely participate in Nord Stern Drivers Education events. Cost \$160 per person (one driver per car). Limited to 20 students.

Intermediate Class: For drivers who have attended the Nord Stern Novice Class, or similar high speed school utilizing production based street cars, and have participated in less than six DE events in the last six years. This class builds on the topics covered in the novice class with a concentration on advanced car control techniques and cornering lines. Cost: \$160 per person (one driver per car). Limited to 20 students.

Advanced Lapping sessions: For drivers who have attended the Nord Stern intermediate school in the past and desire additional track time. Two lapping sessions will be provided on Friday afternoon. Instructors may be available at the drivers request. Cost \$90. Limited to 24 cars.

Requirements: Car must have passed a Nord Stern annual Tech inspection in 2005. Open top cars must have factory rollover protection or a roll bar that meets PCA club racing rules. Must be a valid PCA member and have a valid drivers license, must be over 18 years of age. Non-PCA members may participate for an additional \$50 non-member fee.

REGISTRATION AND PAYMENT MUST BE RECEIVED BY SEPTEMBER 15th, A LATE FEE OF \$25 WILL BE CHARGED ON ALL FEES PAID AT THE TRACK. REGISTER FOR BOTH DRIVER TRAINING (NOVICE ONLY) AND STAY FOR DRIVER EDUCATION - COST \$300 PER PERSON

Rush this form along with your check payable to Nord Stern to:

Lee Jacobsohn
4248 Dupont Ave. S..
Minneapolis, MN 55409

Driver _____
Phone(Wk/Hm) _____ email: _____
Street _____
City _____ State _____ Zip _____
Car _____ Model _____ Year _____
Novice _____ Intermediate _____ Advanced laping _____
Class, if known _____ Prior high speed school? _____

"In consideration of being permitted to use the BIR facility under the track rental lease of Nord Stern, I agree to be solely responsible for any and all property damage to the BIR facility caused, in whatsoever manner, by myself, or a registered co-driver either in the vehicle which I have registered, or in another vehicle, within seven (7) working days of invoice by it for all reasonable property damage which it has been billed, or which it paid to the operators of BIR for property damage to the BIR facility in which I, or my vehicle was involved. Nord Stern Region reserves the right to exclude any individual."

Driver: _____
Co-Driver _____

Nord Stern 2005 Driver Ed Event Registration



- **Eventmaster/s:** TBA for each event
- **Cost:** BIR April/June/August/Sept events: \$195 driver; \$150 2nd driver, same car
Early Bird Discount (30 days prior to event) \$170 driver; \$150 2nd person, same car: and Limited non-PCA registration available: \$245 per person
Road America: \$245/\$225 PCA members, \$295/\$250 non-PCA drivers
- **Requirements:** Snell 95 or newer helmet, 96 db noise limit, PCA Membership Card & valid driver's license and current Nord Stern Tech Inspection Form (see below)
- **Experience:** To participate, you must have Nord Stern or other approved driver's training experience.
- **Tech Inspection:** Mail in completed form with registration: form available in *Nord Stern* or downloadable from Nord Stern website (PDF format) www.nordstern.org
- **Refund Policy:** **FULL refund if you cancel by calling at least one day before scheduled event.**

Note: Change in Registrar - see form below!

- Road America July 11/12**
- Club Race Aug 6/8**
- Last Fling Oct. 1/2**

Don't Delay!
First 96 Registrants
for each DE receives
FREE limited edition
series mug!

Rush this form along with your check payable to Nord Stern to:
 (note new registrar!) Bret Bailey, 2539 Bridle Creek Trail, Chanhassen, MN 55317

Driver _____ Car #: _____

Co-Driver _____ Car #: _____

Do both drivers have previous high speed experience with Nord Stern? _____ Yes _____ No

If no, will driver attend Nord Stern DT school prior to this event? _____ Yes _____ No

If no, do you have approval from head driving instructor to attend this event? _____ Yes _____ No

Phone(Wk/Hm) _____ Cell: _____

Street _____

PCA Card # and expiration date: _____

City _____ State _____ Zip _____ email: _____

Car _____ Model _____ Year _____

Best Time BIR _____ Best time co-driver BIR _____

"In consideration of being permitted to use the BIR facility under the track rental lease of Nord Stern, I agree to be solely responsible for any and all property damage to the BIR facility caused, in whatsoever manner, by myself, or a registered co-driver either in the vehicle which I have registered, or in another vehicle, within seven (7) working days of invoice by it for all reasonable property damage which it has been billed, or which it paid to the operators of BIR for property damage to the BIR facility in which I, or my vehicle was involved. Nord Stern Region reserves the right to exclude any individual."

Driver: _____

Co:Driver _____

2005 Kalender

August

2005

- 5,6,7 **Nord Stern Annual Club Race & DE**
Brainerd International Raceway
Club Race Eventmaster: Roger Johnson
- 13-14 **Mid-America DE (note date change!)**
Host: Great Plains Region
- 14 **Autocross @ Dakota County Driver Training Facility w/Corvette Club**
Eventmaster: Harvey Robideau
p911sc@earthlink.net
home 952 361 4872 or cell 952 221 0443
- 26-28 **Run for the Hills, Pt. Trois!**
Host: Dakotas Region; See page 10

September

2005

- 5 **2nd Annual Rochester Porsche Picnic!**
Eventmaster: Roger & Mikey Forland email: roger@westwoodhomes.biz and Jeff and BJ Boehm email: jbandbj@chartermi.net
Time: 1:00 to 6:00 pm
BYOB & B (Beer & Brats!) See page 9
- 15,16 **Blackhawk Farms DE Thursday and Friday**
Eventmaster: Ron Lewis 952 932-0505 or lewis_re@earthlink.net
- 16-18 **DE / Heartland Park**
Host: Kansas City Region
- 23-25 **13th Annual North Shore Fall Color Tour**
Headquarters: BlueFin Bay (1-800-BlueFin)
Eventmaster: John Dixon 612 939-9071
Email: eyerack@tcq.net
- 30 **Last Fling Driver Training**
Brainerd International Raceway
Eventmaster: Lee Jacobsohn 612.922.8458
speed@tela.com

October

2005

- 1,2 **Last Fling Driver Education**
Brainerd International Raceway
- 14-16 **Annual Flaming Fall Weekend**
Host: Ozark Lakes Region, further details TBA

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RUN FOR THE HILLS, PART III

Sponsored by Dakota Region PCA

On August 26-28, 2005 the Dakota Region of the PCA will host their third annual RUN FOR THE HILLS! This tour of the beautiful Black Hills of South Dakota will include your choice of three driving tours featuring 'gimmick rallies', an invitation to participate in an autocross, social mixers featuring good friends and good conversations, and some free time for your individual pleasures. The Radisson Hotel in Rapid City will be our headquarters. This full service hotel has a private parking lot with security patrols and will host our registrations events and social mixers/meetings.

The choice of three tours includes:

BADLANDS TOUR

The South Dakota Badlands, home of some of the most desolate and amazing scenery around, are just 60 miles East of Rapid City. This tour will take you along scenic Highway 44 to Badlands National Park. We will tour the Badlands and head to Wall, home of the famous Wall Drug.

NORTHERN HILLS TOUR

The Black Hills are one of the most scenic places in our country. This tour will take you to the famous town of Deadwood and on through some of the most impressive canyons in the Northern Black Hills via the Spearfish Canyon Scenic Byway.

SOUTHERN HILLS / MT. RUSHMORE TOUR

Inspiring is the best way to describe this drive. You will see Sylvan Lake, a small lake at the base of Harney Peak, high in the Hills. Calm waters and granite rock mark this often photographed piece of heaven. The famous Needles Highway will take you through 'the eye of the needle' and into Custer State Park, the nations largest state park. In the park you will find that Buffalo and other wildlife abound. This route will include a stop at Mt Rushmore, one of the most impressive National Memorials.

An Autocross, hosted by the Black Hills Sports Car Club will be offered on Sunday. BHSCC has been doing autocrosses for years in Rapid City and has invited the PCAers to join them. They will set up in the High School parking lot, just three blocks from the Hotel, and they typically offer at least three runs per driver on the course.

Also on Sunday, for those who are weary of the road and looking for a little culture, a 2:00 p.m. matinee performance of the 'Lion in Winter' is being presented at the Black Hills Playhouse in Custer State Park.

The Black Hills Playhouse is a CCC Camp project celebrating its 60th Anniversary of professional summer theatre presentations.

There will be plenty of 'free time' to linger at some of the sites along the tour routes or wander through the Historic Downtown areas of Rapid City which offer a number of unique shops and restaurants, as well as the 'City of Presidents'. This

is a project to place life-size bronze statues of every United States President on the Downtown street corners.

Come join us for an opportunity to show off your prized possession to people who can appreciate it and enjoy a leisurely ride through the beautiful Black Hills of South Dakota. For more specific information about the Black Hills area, go to www.blackhillsbadlands.com/.

Please visit the DRPCA website at <http://dak.pca.org> for registration information and form: click 'Calendar'; go to event date and click on text; read info and click on 'Download registration form in pdf'; print, complete and mail with registration fee. Please email Tim or Lynn Powell at rushmorepcatrip@hotmail.com; or call them at 605-721-6194 with your questions. Rally packets with more detailed route information will be forwarded via email to all registrants prior to August 15.

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Zone 10



July 2005

Hershey Porsche Parade Win a 2006 911

Whether it was meeting the Porsche family or witnessing over 800 Porsches in a beautiful setting surrounding the Hotel Hershey, the 50th Anniversary PCA Porsche Parade was a feast for the senses.

Zone 10 was well represented with members from 8 of 10 Regions. There were some Zone 10 National Award winners announced at the annual banquet. Stephan Jianakoplos, St. Louis Region was awarded lifetime membership for his 20 years of contributions to PCA as legal counsel. Christie Boeder, Nord Stern Region won 3rd place in the group 4 newsletter contest. Katrina Phillips, Great Plains Region won 1st place in the group 2 newsletter contest. Both Nord Stern and Great Plains were recognized in the PCA Museum for their long running events, the Fall Color Tour and the Monterey Experience.



Lorry & Lon Tusler, Nord Stern Region, at the Zone 10 Reception, Porsche Parade

At the Porsche Parade, Porsche AG and PCNA announced the limited production of a Porsche Club Coupe to commemorate the 50th Anniversary of PCA. There will only be 50 of the 911 Club Coupes made and one will be given away to a PCA member. To enter the sweepstakes and or to enter an intent to buy, visit their website at www.porsche.com/911clubcoupe.

Run for the Hills

Dakotas Region will host their third annual multi-event weekend in the Black Hills of South Dakota on August 26-28. Event headquarters will be at the Radisson Hotel in Rapid City, SD. This weekend event will include your choice of three driving tours, an autocross, social mixers and leisure time. Visit the DR/PCA website at <http://dak.pca.org> for registration information. Call Tim or Lynn Powell at 605-721-6194 for information.

PCA Escape

For those not familiar, the PCA Escape is a smaller, PCA sponsored multi-event weekend. The first annual PCA Escape will be to the wine country of Sonoma county California and will include activities and tours over a three day weekend. The dates are August 25-28 and you can find more information from Kurt Fischer at 415-883-4900.

Around the Zone

On June 3-5, I attended the 13th annual PCA Club Race hosted by the Great Plains Region. This is the 14th year of PCA Club Racing and it is a feather in the cap of GPR, and Zone 10, to offer this racing venue for so many years. As always, GPR hosted a very friendly racing weekend complete with Saturday night dinner and live band. Nord Stern and Kansas City Region racers were present in good numbers and Nord Stern drivers went away with several bottles of champagne for their first place finishes and Dave Galey took home the Rookie Racer Award.

On June 17th, Katrina and I attended the GPR Show-N-Shine at the Sonic Drive-In in Lincoln, NE. Regions looking for an easy, no cost event, might check out your local Sonic. They offer separate parking and half-priced food, for a fun get together.



Friday night at the Sonic

*John Phillips
PCA Zone 10 Rep
402-333-7245
pcazone10rep@cox.net*

PCA ZONE 10 CALENDAR

Update 7/1/05 (new = events added from last issue)

JULY

8-10	Club Race & DE / HPT	Kansas City
8	Show-n-Shine	Great Plains
9	Homestead Hiway Fun Run (<i>new</i>)	Great Plains
9	New Ulm Heritage Fest	Nord Stern
11-12	DE / Road America	Nord Stern
13	Dinner Meeting (<i>new</i>)	Ozark Lakes
14	Cayenne Trails, Davenport, IA	Central Iowa
17	Sunflower Festival	Red River
22-24	Rally / Social	Dakotas
24	Ice Cream Social	Central Iowa
24	Potluck Picnic (<i>new</i>)	Kansas City
24	Concour d'elegance	Nord Stern
24	Porsche Pool Party	Red River
28	Jazz on the Green (<i>new</i>)	Great Plains

AUG

5-7	Ozark Road Trip	Great Plains
5-7	Club Race & DE / Brainerd	Nord Stern
6-7	LaCrosse, WI Drive	Central Iowa
13-14	DE / MAM	Great Plains
13	Dinner @ Adrian, MN	Dakotas
13	Winery Tour to Ste Genevieve	St. Louis
14	Autocross	Nord Stern
21	Porsche BBQ	Red River
25-28	<i>Escape to the Wine Country</i>	PCA
26-28	Run for the Hills, Pt. Trois	Dakotas
28	Sertoma Fly-in Breakfast/Car Show	Central Iowa

SEP

4	Lied Center Fun Run (<i>new</i>)	Great Plains
5	Rochester Porsche Picnic	Nord Stern
10	PCA 50 th Anniv. Duff's Collector Cars, Cedar Rapids	Central Iowa
14	Dinner	Dakotas
15-16	DE / Blackhawk Farms	Nord Stern
16-18	DE / Heartland Park	Kansas City
17	Germanfest	Dakotas
18	Cruise for MS	Red River
23-25	North Shore Fall Color Tour	Nord Stern
24	Autocross, Marshalltown	Central Iowa
24	Nebraska Wine Tour (<i>new</i>)	Great Plains

OCT

1-2	DE / Brainerd	Nord Stern
1-2	DE / Gateway	St. Louis
8	Dinner/Golf at Okoboji	Dakotas
14-16	Flaming Fall Weekend	Ozark Lakes
15	PCA Movie Night	Red River
15	Swapmeet	St. Louis
16	Leaf Drive to NE Iowa	Central Iowa
19	Dinner	Dakotas
22-23	Octoberfest Car Show & Charity Auction	Kansas City

NOV

9	Dinner	Dakotas
12	Chili Auction	St. Louis

DEC

3	Dinner	Dakotas
3	Holiday Party	Great Plains
3	Holiday Party (<i>new</i>)	Kansas City
3	Christmas Party	St. Louis

JAN

7	Holiday Party	Dakotas
14	Holiday Party	Central Iowa

MULTI-REGION WEEKEND EVENTS

Aug 26-28

Dakotas Region, Run for the Hills, Pt. Trois

Contact Tim Powell 605-721-6194 or rushmorepcatrip@hotmail.com

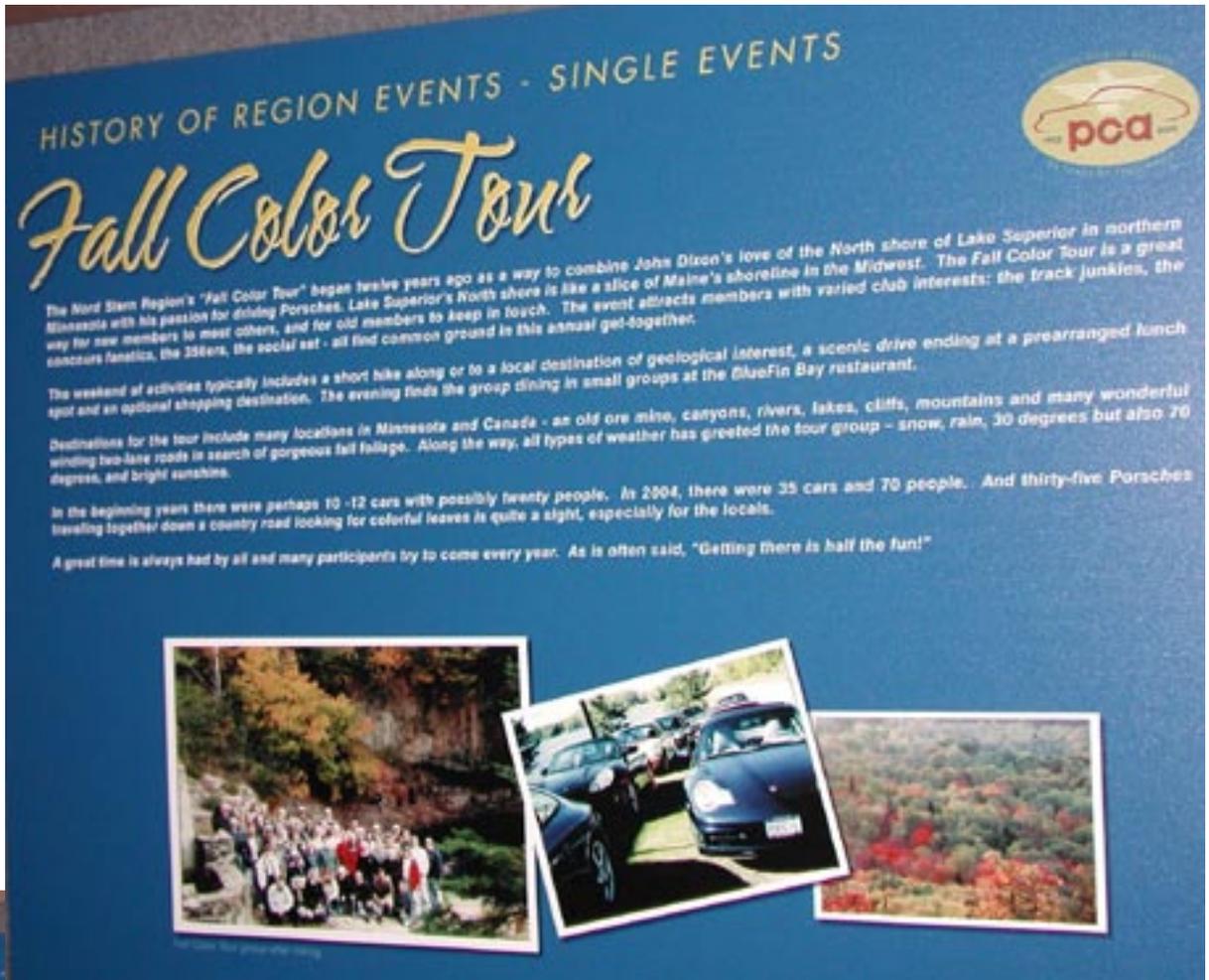
Oct 14-16

Ozark Lakes Region, Flaming Fall Weekend

Contact Angie Gibson 417-869-0374

2005 ZONE 10 DRIVER'S EDUCATION DATES

Jul 8-10	Kansas City	HPT	DE/Club Race
Jul 11-12	Nord Stern	RD AM	DE
Aug 5-7	Nord Stern	BIR	DE/Club Race
Aug 13-14	Great Plains	MAM	DE
Sep 15-16	Nord Stern	BLHK	DE
Sep 16-18	Kansas City	HPT	DE
Sep 30-Oct 1-2	Nord Stern	BIR	DE
Oct 1-2	St. Louis	GIR	DE



HISTORY OF REGION EVENTS - SINGLE EVENTS

Fall Color Tours



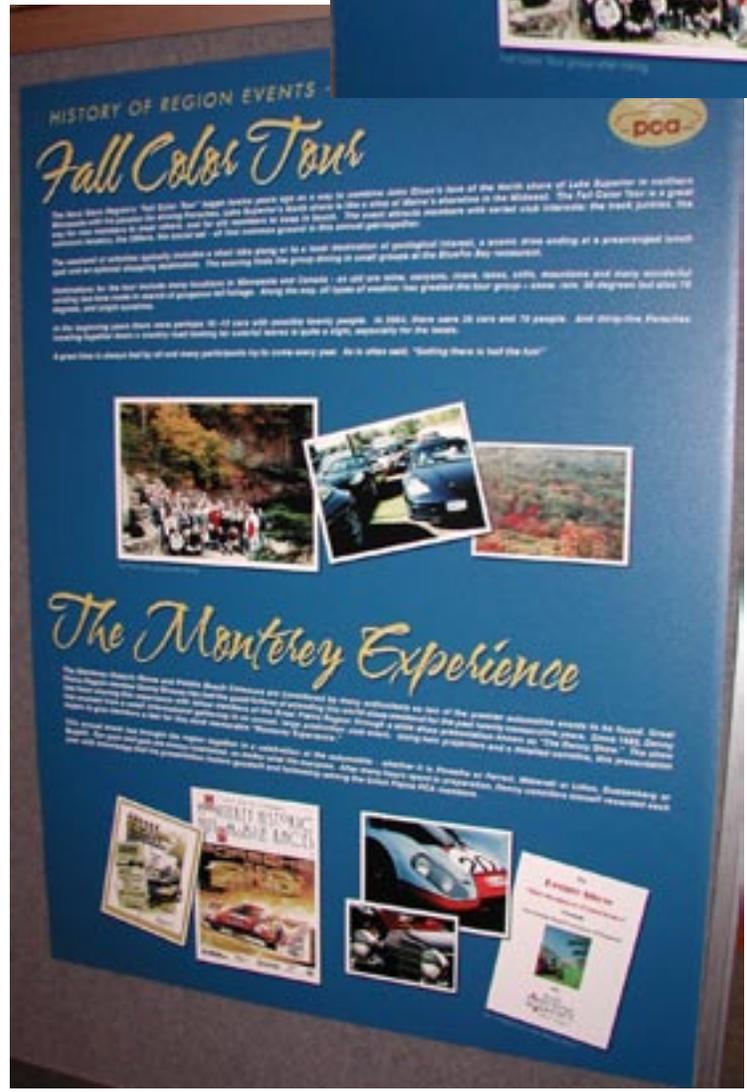
The Nord Stern Region's "Fall Color Tour" began twelve years ago as a way to combine John Dixon's love of the North shore of Lake Superior in northern Minnesota with his passion for driving Porsches. Lake Superior's North shore is like a slice of Maine's shoreline in the Midwest. The Fall Color Tour is a great way for new members to meet others, and for old members to keep in touch. The event attracts members with varied club interests: the track junkies, the concours fanatics, the 356ers, the social set - all find common ground in this annual get-together.

The weekend of activities typically includes a short hike along or to a local destination of geological interest, a scenic drive ending at a prearranged lunch spot and an optional shopping destination. The evening finds the group dining in small groups at the BlueFin Bay restaurant.

Destinations for the tour include many locations in Minnesota and Canada - an old ore mine, canyons, rivers, lakes, cliffs, mountains and many wonderful winding two-lane roads in search of gorgeous fall foliage. Along the way, all types of weather has greeted the tour group - snow, rain, 30 degrees but also 70 degrees, and bright sunshine.

In the beginning years there were perhaps 10 -12 cars with possibly twenty people. In 2004, there were 35 cars and 70 people. And thirty-five Porsches traveling together down a country road looking for colorful leaves is quite a sight, especially for the locals.

A great time is always had by all and many participants try to come every year. As is often said, "Getting there is half the fun!"



HISTORY OF REGION EVENTS

Fall Color Tours



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The Monterey Experience

The Monterey Experience is a special event that celebrates the history and heritage of the Monterey Peninsula. It is a unique opportunity for members to enjoy a day of fun and excitement in the heart of the Monterey Peninsula. The event features a variety of activities, including car shows, tours, and social events. It is a great way to meet other members and enjoy the beautiful scenery of the Monterey Peninsula.

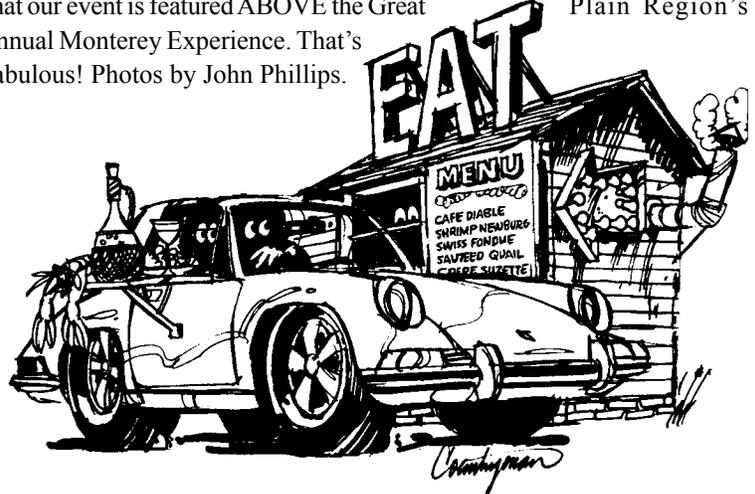


Nord Stern Featured at Hersey Parade

by Christie Boeder

Right and above: At this year's 2005 50th Anniversary Parade in Hershey several additional displays were added to commemorate 50 years of PCA. One of these included a display of regional events representative of the mission and spirit of PCA club activities.

We are so very proud to announce that Nord Stern's Annual Fall Color, organized perennially by long-time member John Dixon, was one of ONLY THREE events chosen from all submissions (each Zone Rep picked 2). Way to go, John. This annual event is so much fun and is enjoyed by many! Note that our event is featured ABOVE the Great Plain Region's annual Monterey Experience. That's fabulous! Photos by John Phillips.





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Nord Stern member Bob Kosky is a well-traveled guy! At this past spring's 24 hours at the 'Ring' found him again working as a corner worker. Bob is the bearded fella ((my favorite shot is the head back, out like a light repose). He worked with Franck Feustel who is Hans Stuck's brother-in-law (in orange vest - go online to see color) and is on Bob's left in the upper left picture, standing next to Bob in the middle left picture.

Bob says: "We had snow, sleet, hail, rain & some sun during the event." Hmmm, a little bit of everything!

All photos are by Torben Hansen.



Our friends in Zone 7 from the Redwood Region are hosting the Escape this year. This event is non competitive and designed for fun. They have many offerings to interest you; Bus Tours, Driving Tours, Shopping, Car display, Dinners and more. You can also check out their website at <http://red.pca.org/escape.html>
Registration opens April 15th, the ad will appear in Panorama this in April.
This is a new National non-competitive event that will be held on the opposite coast of the Parade. Next year the PCA Escape to . . . will move back East as the 2006 Parade is in Portland

Great Escape Ad
appears here in printed
issue of newsletter...
removed for online
version.

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Roger Johnson chatting with Alois and Estonia Ruf and Journalist Joe Rusz and wife



Car Show on the Hershey Golf Fairway with 10 Ruf's - including Mark Pladson's '86 BTR and Steve Beddor's CTR2 Sport in a sea of Porsches



917-30 Driven by Mark Donohue in the historic display



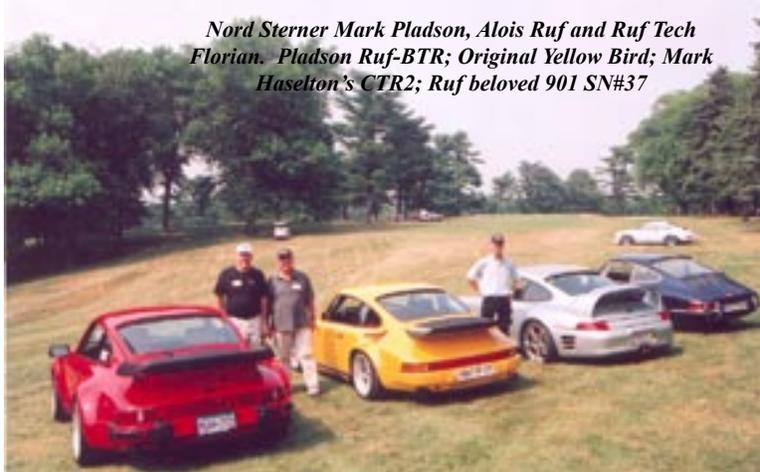
GT-1 Race car - I could live with speed yellow



1974 IROC (editor's note: go online and download the newsletter to see the color!)



356 Police car (one or two) in the historic display



Nord Sterner Mark Pladson, Alois Ruf and Ruf Tech Florian. Pladson Ruf-BTR; Original Yellow Bird; Mark Haselton's CTR2; Ruf beloved 901 SN#37



Steve Beddor with Bruce Anderson and PCA Tech Rep Joel Reiser



Steve Beddor showing Jerry Seinfeld the engine of his CTR2 Sport



Ruf Party at Europa Macchina

L-R: On View at 2005 Parade

All photos by Mark Pladson



Steve Beddor's CTR2 Sport with Early 911 race car



Europa Macchina Shop: 356, 904, 2-1973 Carrera RS



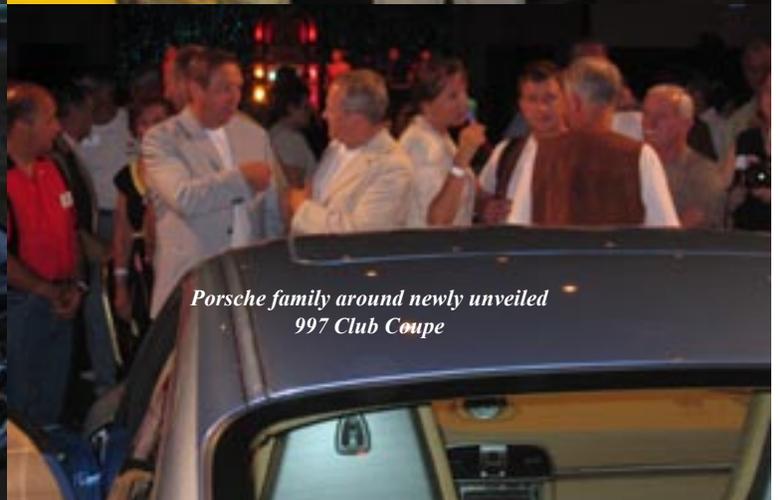
Europa Macchina Restorations in progress



Karl Ludvigsen signing Dennis Frick's (owner of Europa Macchina) copy of Excellence was Expected - Note how well-marked and worn the pages are!



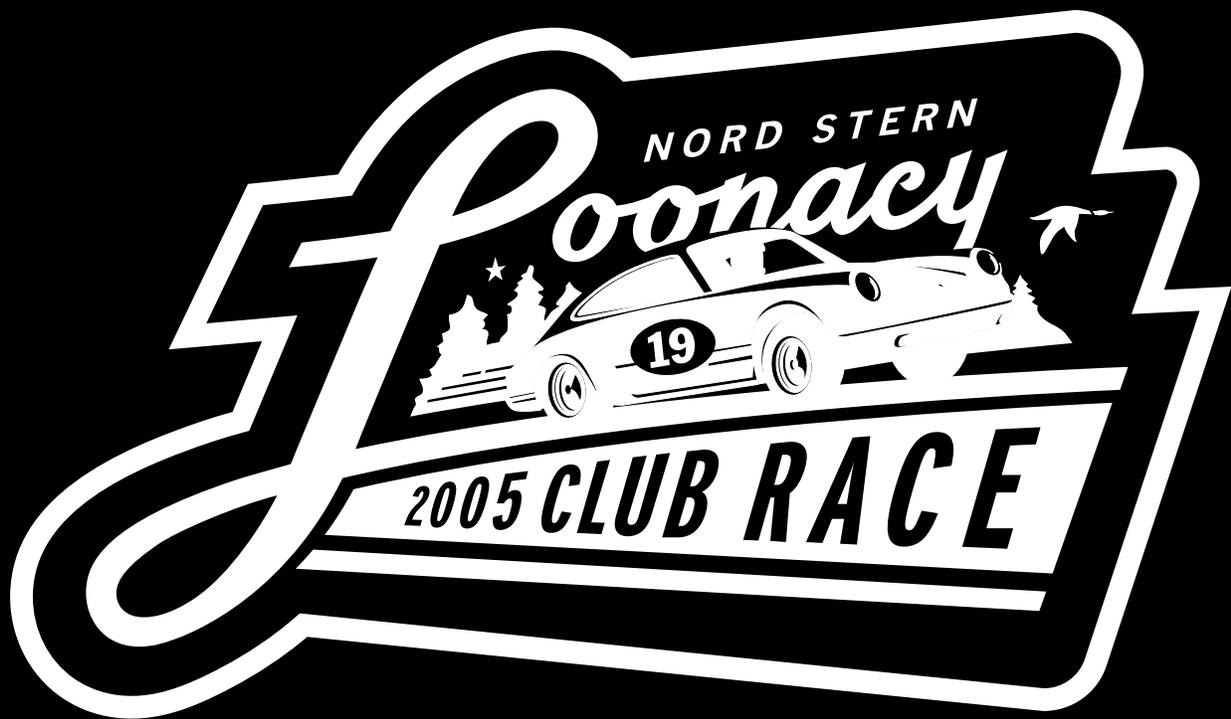
Karl Ludvigsen and Alois Ruf with his 901



Porsche family around newly unveiled 997 Club Coupe

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THIS ONE COMING THAN TO HAVE IT
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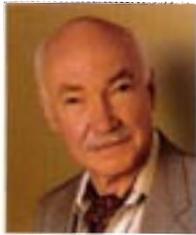
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E-mail announcements will go out as our plans for the weekend take shape. If you'd like to be on our e-mail list or if you just want more information, contact Roger Johnson at rsamerica93@comcast.net. If you're planning to hit Road America also, we can help arrange parking for your truck and trailer in Minneapolis between events.



The World's Best Car Company

WHAT'S THE BEST CAR, THE one you want if you can have only one? Related questions: What's the best car company in the world?

The best auto executive? The runner-up in this competition might be Toyota, with its super-reliability and a great profit machine. BMW? It's the ultimate driving experience. Honda is more fun than Toyota. Nissan is great because it's a great comeback story. Chrysler is a dark horse. All five are very profitable.

But my answer is Porsche. Are there any of you out there who wouldn't want to own a Porsche or Porsche stock? Over ten years Porsche's stock is up 1,700%, which comes to 35% annualized if you include dividends. No big auto company comes close to that.

No, Porsche is not small. Any company making a billion euros a year counts for me. Porsche Group's pretax profit in its last fiscal year (ended July 31, 2004) was the equivalent (at today's exchange rate) of \$1.3 billion. That came to 17% of revenues, the best profit margin in the auto world.

For the six months through Jan. 31 pretax profit at Porsche was \$272 million, up 7%, on revenue of \$3.6 billion, up 3.9%. Porsche predicts a record year in unit sales for fiscal 2005, at least 80,000. Toyota profit in the latest quarter was down 17%.

Nobody's perfect. Porsches are so expensive that the mere mention of the brand conjures up an image of an arrogant owner, probably someone on Wall Street. (Q: What's the difference between a porcupine and a Porsche? A: A porcupine has the pricks on the outside.) Porsche ranks 32nd on the new J.D. Power Initial Quality Study, ahead of only VW, Land Rover, Mazda and Suzuki (note that foreign nameplates dominate the bottom of the list).

But Porsche owners love their cars, and love is deaf to a few squeaks. I recall a review of the Carrera GT in *AutoWeek*, which read: "I am stunned by the realization that it is merely the greatest car ever made. Earlier I had assumed it was the single greatest item in the history of the known and knowable universe." The Carrera price was

\$449,000 as tested: "It's the best bang for the buck ever made. It just takes more bucks. Go buy one." That's love.

Porsche ignores rules. No globalism. This is a German company building German Porsches. It doesn't pay homage to anyone. The company even got kicked out of a German exchange index because it doesn't want to report quarterly.

The strategy revolves around the famous 911 and variations on the theme: 911 Carrera, 911 Carrera S, 911 Turbo S coupe, 911 Turbo S cab. But when its customers go someplace else, Porsche is willing to take the risk to follow. The Cayenne SUV made the point. It may be an SUV, but it's still a Porsche, 450hp for the Turbo (and \$90,200 list).

In the U.S. Porsche sells four 911 models running from list prices of \$69,300 to \$141,200; two Boxsters from \$43,800; three Carreras from \$69,300 and the



Carrera GT

GT at \$440,000; and three Cayennes running from \$42,200 to \$90,200. Coming: the Cayman, which starts with a Boxster cabriolet and adds a roof and power. Another vehicle, maybe even a four-door sports sedan, is under study. Expect howls of indignation from Porsche traditionalists, but believe me, if it comes, it will be something wicked.

The history of the company is instructive. Ferdinand Porsche, designer of the VW Beetle, and son Ferry started the company in 1948, and it is still controlled by the descendants. Porsche nearly died after the 1986 boom year, when 54,000 were built. Business collapsed to 14,000 in 1993 as the muscular deutsche mark crippled U.S. sales.

In those desperate days Porsche hired a string-bean engineer as chief executive, 38-year-old Wendelin Wiedeking. He had managed the paint-and-body shop at Porsche and gone on to head a German auto parts maker. I think he's the best auto executive in the world.

Wiedeking, now 52, hired Japanese experts and took their advice. He rebuilt the entire Porsche production system, slashing costs and raising quality. He got the unions and suppliers to join in. He was willing to take risks and expand the line with new products, and he is still taking risks.

Now for the point of all this: When Porsche hit bottom, the directors hired someone who knew something about building a better company, not just juggling a balance sheet. He understood change had to come from inside, not by squeezing down the prices of partsmakers. The key people are product engineers who want to build the best product in the world, not just M.B.A.s. It's not easy to remake an auto company, but Wiedeking did it. **F**



Jerry Flint, a former Forbes Senior Editor, has covered the automobile industry since 1958. Visit his home page at www.forbes.com/flint.

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- Eventmasters: Ron Lewis 952 932-0505 and Randy Hallenbeck 262 538-0728
- Nord Stern 2005 Autocross Championship Series event.
- Cost: One Day: \$190 1st driver, \$160 2nd driver. Two Day: \$265 1st driver, \$235 2nd driver. Late fee: \$40.
- Registration: Registration limited to 50 drivers to maximize track time. Registration must be postmarked by 8/25 to avoid late fee. No refunds for cancellation after 9/8/05.
- Requirements: Snell 95 or newer helmet, 2.5 lb. mounted fire extinguisher, roll bar (to Club Racing specifications) for cabriolets, 96 db noise limit, PCA membership card, valid driver's license, long sleeve cotton shirt.
- Tech Inspection: Cars must pass tech inspection. Tech location, time and host hotel will be identified in your registration package.

For more information contact eventmaster.

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Second Driver _____ Phone # _____ Ability: N/ I /E (circle one)

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City _____ State _____ Zip _____

Car _____ Model _____ Year _____

Are you an Instructor? Yes/No Would you like an Instructor? Yes

NS Class (if known) _____ Car numbers, if known _____

Driver #1 Dates Attending _____ Entry Fee: _____

Driver #2 Dates Attending _____ Entry Fee: _____ Total: _____

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Signed: _____ Co:Driver _____

Tech Quiz . . . General ?s

compiled by Greg Philips of Grand Prix Region PCA, Long Beach , CA from Parade Tech Quizzes

1. The first business meeting of the Porsche Club of America took place at Blackie's Grille in Alexandria, VA. What was the date?

- a. February 8, 1956
- b. July 4, 1962
- c. September 13, 1955
- d. None of the above

RPM 2004, page 4-c

2. The first president of PCA was Burt Propp.

True or False

RPM 2004, page 4-F

3. Which PCA region arranged the first Porsche Parade?

- a. First Settlers
- b. Gold Coast
- c. Loma Prieta
- d. Potomac

RPM 2004, page 4-d

4. PCA's founder came up with the idea of the first Treffen (trip to Germany) in 1958. What was his name?

- a. Bob Miller
- b. Bill Sholar
- c. Bruce Anderson
- d. None of the above

RPM 2004, page 5-b

5. The Porsche Parade moved west for the first time in 1960 to what location?

- a. Aspen
- b. Salt Lake City
- c. Denver
- d. Los Angeles

RPM 2004, page 5-a

6. The Porsche crest first appeared on the steering wheel hubs of 1953 model Porsche cars.

True or False

Excellence Was Expected, Vol. 1, page 1-T

7. Professor Ferdinand Porsche made frequent use before World War II of the special car designed for the stillborn Berlin to Rome race. What Type was the car?

- a. 356K
- b. 718
- c. 60K10
- d. None of the above

Excellence, Vol. 1, page 14-c

8. The Porsche designed mammoth 180-ton Type 205 Maus was a (an):

- a. Amphibious vehicle
- b. Airplane
- c. Tank
- d. Truck

Excellence, Vol. 1, page 16-c

9. Porsche's first big postwar project was the supercharged 1.5-liter Grand Prix car, the Type 360, for Cisitalia.

True or False

Excellence, Vol. 1, page 22-T

10. Advanced features of the Porsche design for the Cisitalia GP car included four-wheel drive, special Porsche synchromesh and side-mounted fuel tanks.

True or False

Excellence, Vol. 1, page 25-T

Editor's Note: These are from the Tech Quiz at Parade. No answer key! So do I have some volunteers out there willing to look up the answers (if not known) and submit them to the newsletter?! If so, I certainly will publish the answers and see if there is agreement. Sounds fun to me!

For Sale . . .

Members of the region are welcome to place ads of a non-commercial nature at no charge for two months. \$10 for non-members. Submissions must be received by the 7th of the month prior to publication date: Send ads to:

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1970 911E

Red, turbo body kit-allsteel, 2.4 CIS engine. Kit installed in 2003, \$12,500. Rod Elsing 223 Lake Ave., Worthington, MN 56187. 507-376-5979.

1984 911 Coupe

Dark green Carrera with camel leather interior, black dash and trim; electric sunroof. Approx. 116,000 miles. Like new Dunlop SP Sport D-40 M2 tires; black rims with black Porsche crest. All windows polarized except windshield.

After-market CD player. New battery and brake pads/rotors installed in 2005. 2nd place winner 1996 Club Race Rally; 1st place winner 1999 Octoberfest Rally. Car stored over winters. Tracked at BIR for one Ladies Only event. All maintenance records included. Maintained by Nurburgring, Courtney Motors, and more recently by Johnson Autosport. \$18K or B/O Contact Jill & Fred Daneu; jdaneu@aol.com or 952-432-3486.

2002 BMW 530i

Excellent condition, premium package, 6-cylinder, 3.0 liter. Blue, black leather, moon roof, CD, lumbar support, heated seats and steering wheel, new tires. 65,000 miles. No pets, no smoking. \$27,000. Becky or Chris at 763/559-8098 or email: cdvorak@perkinscap.com

1991 944S2 Cabriolet.

White with blue top and blue Porsche script interior. 86,000 miles. Very clean car inside and out. Auto Edge maintained for the last four years. \$15,000. Jeff Bluhm, 612-270-4808

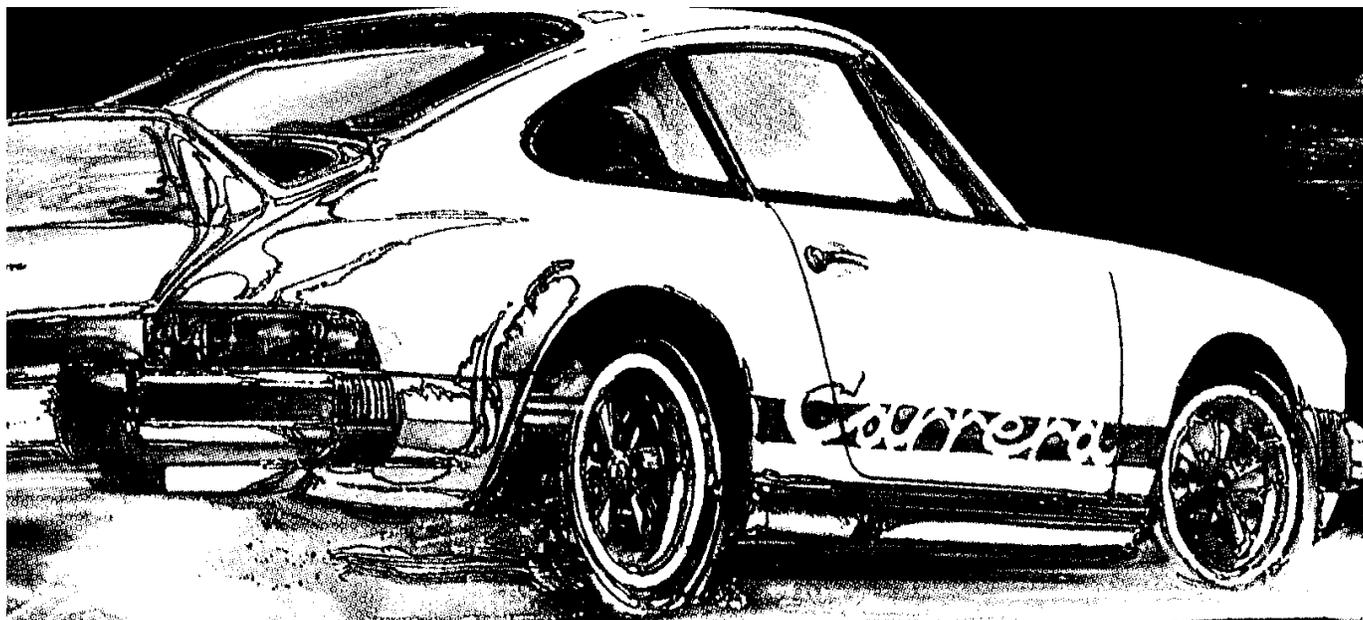
2000 Boxster 986

Arctic Silver with black interior 2000 Boxster with 24,000 miles. It is in excellent shape, new tires, CD player and four cd storage, Auto climate control, silver shifter, and it is Certified by Maplewood Imports. Warranty runs until August 2006. I am asking \$28,000, but will be willing to bargain

after June. I am driving it out to the Porsche Parade. It will be in the 50th Anniversary Concours, but it will also have a couple thousand more miles on it then. Contact Dale Trippler by email at: dtripp@usfamily.net or call me at 651-490-1485.

1987 Porsche 944 Turbo

Alpine White/tan leather w/sheepskins 2nd owner, owners over 55. 130K miles, 928 chrome dish wheels, San Diego car from 1987 to 1998. Maintained by Porsche dealer to 90K and by AutoEdge to present. Complete Maintenance History & all receipts. All scheduled maintenance is up to date with many new parts. New set of factory manuals, cert. of Auth., car cover, bra, collapse spare with pump Never raced, never beat, always respected. K&N filter, cold a/c and hot heater. Additional info. and pictures available @jle944t@baldwin-telecom.net. We are moving out of state and will consider all reasonable offers, Jim Ethier, 715-265-4426.



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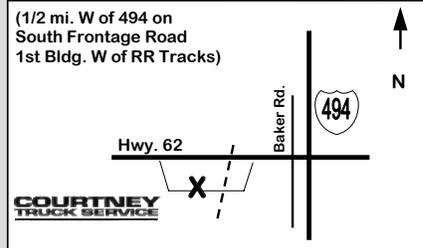


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Q-Tip Corner . . .

by Ron Bean, Chicago Poncour Co-coordinator, Chicago Scene

Start cleaning house by taking a hose type vacuum with a brush type head and vacuum the headliner. Use a soft bristle brush to then brush the leather seat seams, and then the brush loosens up the dirt, and then vacuum everything.



Cleaning House: Chicago Region PCA Concours score sheets have your interior at 70 possible points while the exterior accounts for only 64 possible points. The “Interior” is the single largest point category on our regions’ score sheets. Now that the exterior is done it’s time to clean house. No hard and fast explanations can cover all Porsches, as the interiors are comprised of many different materials, leather, vinyl, plastic, metal, aluminum, wood, carbon fiber and carpeting just to name a few.

Start cleaning house by taking a hose type vacuum with a brush type head and vacuum the headliner. Use a soft bristle brush to then brush the leather seat seams, and then the brush up the carpeting too. This loosens up the dirt, and then vacuum everything.

Clean out the vents and the various crevices with a detailers’ or fairly soft unused small paint brush. This is also the time to use the pointy vacuum attachment (needle nose?) to get in those hard to reach canyons and slots. That hard click you may hear while vacuuming is that tollway change that you dropped and never found. Now is the also best time to ‘dust’ the dash and other flat areas with a damp, barely wet, cloth and also remove any smudges with a high quality automotive interior cleaner. Q-tip the tight areas too. After all the surfaces are dry, treat with a high quality vinyl treatment for plastic and a leather treatment for the leather areas. Avoid Armor All or any other silicon based product, as they will only provide you long term problems. Follow the directions on the treatments as you want to achieve a satin like finish.

As most of the interior is now done, it’s time to use a leather cleaner on the seats, shift boot and parts of your steering wheel. Again follow the manufacturers’ directions for the cleaner, and when dry, use a leather treatment. By the way, a warm day is perfect for working on your leather areas, as the cleaner works more effectively and the treatment products seem to penetrate better as leather has become more porous and pliable.

After the seats and flat areas are dry, buff with a clean cotton cloth. The last step is the interior glass, and you’re good to go.

On a cautionary note, when cleaning the gas, brake and clutch pedals, only use a cleaner, as the vinyl treatment could make braking and clutching a near death experience.

Horsepower: Encyclopedia Article/Encarta

courtesy Keith Jones: <http://clk.atdmt.com/MSN/go/msnkhac001300x250xENC9AI00109msn/direct/01>

One horsepower was originally defined as the amount of power required to lift 33,000 pounds 1 foot in 1 minute, or 550 foot-pounds per second.



Horsepower, unit of power in the English system, for measuring the rate at which an engine or other prime mover can perform mechanical work. It is usually abbreviated hp. Its electrical equivalent is 746 watts, and the heat equivalent is 2545 British thermal units per hour. One horsepower was originally defined as the amount of power required to lift 33,000 pounds 1 foot in 1 minute, or 550 foot-pounds per second.

Scottish engineer and inventor James Watt established this value for the horsepower after determining in practical tests that horses could haul coal at the average rate of 22,000 foot-pounds per minute. He then arbitrarily raised this figure by a factor of one-half to establish the current value. In the metric system, 1 horsepower is sometimes called force de cheval or cheval-vapeur and is defined as 4500 kilogram-meters per minute, which is equivalent to 32,549 foot-pounds per minute, or 0.986 of the English horsepower unit.

Three different horsepower values are used to quote the performance of an engine: (1) Indicated horsepower is the theoretical efficiency of a reciprocating engine, which is determined from the pressure developed by the cylinders of the engine; (2) brake or shaft horsepower is more commonly used to indicate the practical ability of the engine, or the maximum performance, which is the indicated horsepower minus the power lost through heat, friction, and compression; (3) rated horsepower is the power that an engine or motor can produce efficiently for sustained periods of time.

Electric motors are capable of surges of power far in excess of their rated horsepower. British automobile engines are classified in rated horsepower, but their brake horsepower may be four to six times the rated horsepower. The power output of American automobile engines is quoted in brake horsepower, most being rated between 60 and 200 horsepower.

If My Body Were A Car

from the Internet

If my body were a car, this is the time I would be thinking about trading it in for a newer model.

I've got bumps and dents and scratches in my finish and my paint job is getting a little dull, but that's not the worst of it.

My fenders are too wide to be considered stylish. They were once as sleek as a little MG; now they look more like an old Buick.

My seats are sagging.

My seat cushions have split open at the seams.

Seat belts? I gave up all belts when Krispy Kremes opened a shop in my neighborhood

Air bags? Forget it. The only bags I have these days are under my eyes. Not counting the saddlebags, of course.

I have sooooo many miles on my odometer. Sure, I've been many places and seen many things, but when's the last time an appraiser factored life experiences against the depreciation?

My headlights are out of focus and it's especially hard to see things up close. My traction is not as graceful as it once was. I slip and slide and skid and bump into things even in the best of weather.

My whitewalls are stained with varicose veins.

It takes me hours to reach my maximum speed.

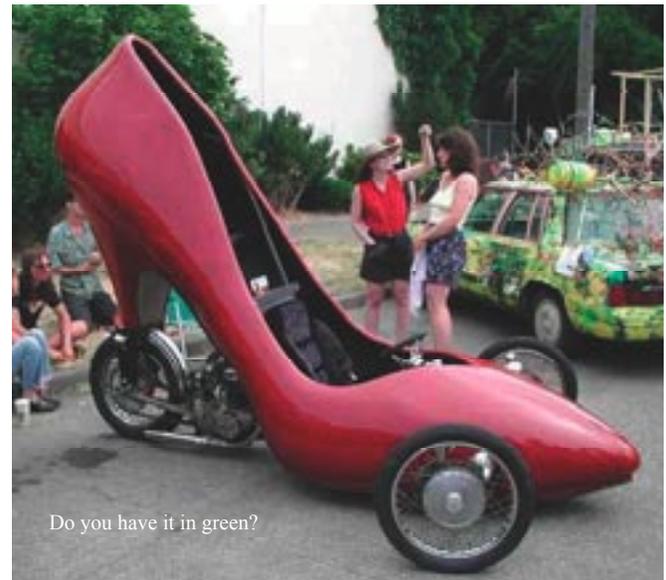
My fuel rate burns inefficiently. But here's the worst of it ... almost every time I sneeze, cough or sputter ... my radiator leaks!



OK ... but how much would you tip the parking valet to take care of it?



Where was this car when our kids were learning to drive?



Do you have it in green?

MAC Schedule of Events

DATE	EVENT	SPONSOR	LOCATION
AUG 6	Autocross (MOWOG 7)	Minnesota Autosports Club	MN Hwy Safety Center, St. Cloud, MN
AUG 14	Autocross	Nord Stern Region - PCA and Corvettes of MN	Dakota County Tech College, Rosemount
AUG 27-28	NCCC Super Weekend	Corvettes of MN and Suburban Corvettes MN	MN Highway Safety Center, St. Cloud, MN
SEPT 24	Evolution Driving School - Phase 1	Minnesota Autosports Club	Midway Stadium, St. Paul, MN
SEPT 25	Evolution Driving School - Phase 2	Minnesota Autosports Club	Midway Stadium, St. Paul, MN
OCT 1	Autocross	Land 'O Lakes Region - SCCA	Valleyfair, Shakopee, MN
OCT 2	Autocross (MOWOG 8)	Minnesota Autosports Club	Valleyfair, Shakopee, MN

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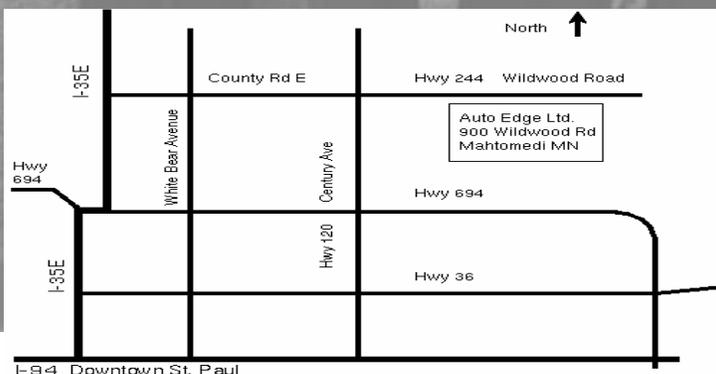
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